

North Park Organization of Businesses, Inc. DBA
NORTH PARK MAIN STREET
Board of Directors Meeting

Thursday, August 11, 2016 | 8:00 a.m. – 9:30 a.m.

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AGENDA

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| I. Call to Order and Self-Introductions | Matt Gordon, President |
| II. Public Comment on Items <i>Not</i> on the Agenda (3 minute limit per person) | |
| III. Adoption of Agenda | |
| Action | |
| IV. Consent Items | |
| <u>PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING</u> | |
| A. Approval of Minutes Page M1-M4 | |
| <i>APPROVE THE MINUTES FROM THE July 14th MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET</i> | |
| B. Approval of Financial Report | |
| i. Balance Sheet as of 7/31 Page F1-F2 | |
| ii. Profit and Loss Statement – FY 2016 Page F3-F14 | |
| iii. Profit and Loss: North Park Festival of the Arts 2016 Page F15-F17 | |
| <i>APPROVE THE FINANCIAL REPORT</i> | |
| V. Community Reports (3 minute limit per person) Information | |
| i. Police Report Jenny Hall | |
| ii. State Senator Marty Block, District 39 Sarah Fields | |
| iii. State Assemblywoman Toni Atkins, District 78 Jason Weisz | |
| iv. County Supervisor Ron Roberts, Fourth District Nerea Urtasun | |
| v. San Diego City Council Member Todd Gloria Adrian Granda | |
| vi. City of San Diego, Neighborhood Investment Manager Elizabeth Studebaker | |
| vii. North Park Planning Committee (NPPC) Steve Codraro | |
| viii. North Park Maintenance Assessment District (MAD) Jake Romero | |
| ix. North Park Thursday Market Brijet Myers | |
| VI. Presidents Report | |
| i. New Assistant Director: Jake Romero Matt Gordon | |
| ii. Maintenance crew presentation | |
| iii. University Avenue Mobility Plan (UAMP) Discussion/ Action | |
| a. PROPOSED MOTION: Motion to send a letter to the City requesting that landscape accommodation be added to the University Avenue Mobility Plan design (see attachment A). | |
| iv. Citrus Public Relations Discussion/ Action | |
| a. PROPOSED MOTION: Approve contract with Citrus Public Relations for work associated with 2016/2017 events. | |
| v. City Beat | |
| a. PROPOSED MOTION: Approve contract for 2016 Taste of North Park Advertising (see attachment B). Discussion/ Action | |

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| VII. Standing North Park Committee Reports | Discussion/Action |
| i. Design Committee | |
| i. ASLA Grant 2016 | |
| ii. Wayfinding Program Update | |
| ii. Promotions Committee | David Gamboa |
| i. Explore North Park Magazine | |
| ii. Taste of North Park – October 15, 2016 | |
| i. Event Volunteers | |
| ii. No August meeting: next meeting September 15, 2016. | |
| iii. Business Development Committee | |
| i. Airbnb Super Host Tour: August 25, 2016 | |
| ii. Business resource packets have been distributed | |
| iii. No August meeting: next meeting September 20, 2016. | |
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| VIII. Executive Directors and Assistant Directors’ Reports | Information/ Action |
| i. E.D. Report: (See attached) | Angela Landsberg |
| ii. CicloSDias 2016 – October 30: North Park Main Street Involvement | |
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| IX. Announcements | |
| i. Jillian Wolter | |
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| X. Adjournment | |

**Next Board Meeting:
August 11, 2016**

Opportunity for public comments:

- 1) Items not on the agenda: Comments may be made on items within the Board’s jurisdiction that are not on the agenda during Agenda item III. Speakers are limited to 3 minutes per person and 15 minutes per topic. Please indicate to the NPMS Executive Director your intent to speak prior to the meeting commencing.
- 2) Items on the agenda: Speakers are limited to 3 minutes per person and 15 minutes per agenda item, per the President’s discretion. Items running longer than 15 minutes may be continued to a future meeting.
- 3) Items on the Consent agenda: These items are consolidated and voted upon as a whole. The President will ask if anyone wishes to “pull an item from consent agenda” to allow for public comment or discussion, prior to the vote being taken. If an item is pulled, it will be handled separately prior to Announcements.