

North Park Organization of Businesses, Inc. DBA
NORTH PARK MAIN STREET
Board of Directors Meeting

Wednesday, March 9, 2016 | 7:30 a.m. – 9:00 a.m.
3076 University Avenue, San Diego, CA 92104
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npbid@northparkmainstreet.com

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AGENDA

- | | |
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| I. Call to Order and Self-Introductions | Matt Gordon, President |
| II. Public Comment on Items <i>Not</i> on the Agenda (3 minute limit per person) | |
| III. Adoption of Agenda | |
| Action | |
| IV. Consent Items | |
| <u>PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING</u> | |
| | |
| A. Approval of Minutes
<i>APPROVE THE MINUTES FROM THE February 10th MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET</i> | Page M1-M4 |
| B. Approval of Financial Report
Balance Sheet as of 2/29/2016
Profit and Loss Statement 2/29/2016
<i>APPROVE THE FINANCIAL REPORT</i> | Page F1-F2
Page F3-F6 |
| C. Approval of Contracts | |
| i. CityBeat – 2016 Festival of Arts Ad Package Contract
<i>APPROVE FESTIVAL CONTRACT</i> | Page C1-C2 |
| ii. City BID Contract Amendments
<i>THE BOARD OF DIRECTORS APPROVES ENTERING INTO THE AMENDED BID CONTRACT AGREEMENT WITH THE CITY OF SAN DIEGO</i> | Page C3-C6 |
| V. Community Reports (3 minute limit per person) | |
| A. Police Report | Information
Jenny Hall |
| B. State Senator Marty Block, District 39 | Sarah Fields |
| C. State Assemblywoman Toni Atkins, District 78 | Jason Weisz |
| D. County Supervisor Ron Roberts, Fourth District | Nerea Urtasun |
| E. San Diego City Council Member Todd Gloria | Adrian Granda |
| F. City of San Diego, BID Advocate | Elizabeth Studebaker |
| G. North Park Planning Committee (NPPC) | Steve Codraro |
| H. North Park Maintenance Assessment District (MAD) | Jillian Wolter |
| VI. New Business | |
| A. Presentation: North Park Thursday Market | Discussion/Action
SD Weekly Markets |
| B. Open Board of Director Seat Nominations | |
| i. Call for Nominations | |
| VII. Standing North Park Committee Reports | |
| A. Design Committee | Discussion/Action
Angela Landsberg |
| i. Painting Project | |

- B. Promotions Committee David Gamboa
 - i. Explore North Park Magazine – Spring Arts Edition
 - ii. Festival of Arts 2016

- C. Business Development Committee Jillian Wolter
 - i. Business Mixer: Wednesday, March 2 at the North Park General Store

VIII. Executive and Assistant Directors' Reports

Information/ Action

- A. Presentation: CA Main Street Alliance Conference Angela Landsberg +
Jillian Wolter
 - i. North Park Main Street Program Updates

- B. Red Sidewalk Project Updates
 - i. Project Updates

- C. Rock N' Roll Marathon
 - i. 2016 Route Update

IX. Announcements

X. Adjournment

**Next Board Meeting:
April 13, 2016**

Opportunity for public comments:

1) Items not on the agenda: Comments may be made on items within the Board's jurisdiction that are not on the agenda during Agenda item III. Speakers are limited to 3 minutes per person and 15 minutes per topic. Please indicate to the NPMS Executive Director your intent to speak prior to the meeting commencing.

2) Items on the agenda: Speakers are limited to 3 minutes per person and 15 minutes per agenda item, per the President's discretion. Items running longer than 15 minutes may be continued to a future meeting.

3) Items on the Consent agenda: These items are consolidated and voted upon as a whole. The President will ask if anyone wishes to "pull an item from consent agenda" to allow for public comment or discussion, prior to the vote being taken. If an item is pulled, it will be handled separately prior to Announcements.