

North Park Organization of Businesses, Inc. DBA

NORTH PARK MAIN STREET

Board of Directors Meeting

Wednesday, February 10, 2016 | 7:30 a.m. – 9:00 a.m.

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AGENDA

- I. **Call to Order and Self-Introductions** Matt Gordon, President
- II. **Public Comment on Items Not on the Agenda** (3 minute limit per person)
- III. **Adoption of Agenda** **Action**
- IV. **Consent Items**
PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING
- A. Approval of Minutes Page M1-M4
APPROVE THE MINUTES FROM THE January 13th MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET
- B. Approval of Financial Report
Balance Sheet as of 1/31/2016 Page F1-F2
Profit and Loss Statement 1/31/2016 Page F3-F6
APPROVE THE FINANCIAL REPORT
- C. Approval of Contracts
i. A7D – 2016 Festival of Arts Promotions Contract Page C1-C2
APPROVE FESTIVAL CONTRACT
ii. Small Business Enhancement Program (SBEP) Contract
THE BOARD OF DIRECTORS APPROVES ENTERING INTO A CONTACT WITH THE CITY OF SAN DIEGO FOR THE SMALL BUSINESS ENHANCEMENT PROGRAM FOR THE FY'17 FISCAL YEAR.
iii. BID Contact 2016
THE BOARD OF DIRECTORS APPROVES ENTERING INTO AN AGREEMENT WITH THE CITY OF SAN DIEGO TO RETAIN THE SERVICES OF NORTH PARK MAIN STREET TO PROVIDE WORK COORDINATION SERVICES IN THE NORTH PARK BUSINESS IMPROVEMENT DISTRICT, AND DESIGNATES PRESIDENT TO SIGN THE AGREEMENT, REIMBURSEMENT REQUESTS, AND PROGRAM REPORTS.
iv. BID Council Delegates
APPROVE THE NORTH PARK MAIN STREET BID COUNCIL DELEGATE FOR 2016 TO BE ANGELA LANDSBERG AS PRIMARY REP AND RONI KLEINHEN AND MATT GORDON AS ALTERNATE REPS.
v. Economic Development & Tourism Support (EDTS) Grant FY'17 Application Page C3
THE BOARD OF DIRECTORS RESOLVES TO APPLY FOR CITY OF SAN DIEGO ECONOMIC DEVELOPMENT AND TOURISM SUPPORT FY'17 FUNDING.
vi. County of San Diego Community Enhancement Funding FY'16 Application Page C4
THE BOARD OF DIRECTORS RESOLVES TO APPLY FOR COUNTY OF SAN DIEGO

COMMUNITY ENHANCEMENT FUNDING FOR FY'17.

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| <p>V. Community Reports (3 minute limit per person)</p> <ul style="list-style-type: none">A. Police ReportB. State Senator Marty Block, District 39C. State Assemblywoman Toni Atkins, District 78D. County Supervisor Ron Roberts, Fourth DistrictE. San Diego City Council Member Todd GloriaF. City of San Diego, BID AdvocateG. North Park Planning Committee (NPPC)H. North Park Maintenance Assessment District (MAD)I. North Park Farmers' Market | <p>Information</p> <p>Jenny Hall
Sarah Fields
Jason Weisz
Nerea Urtasun
Adrian Granda
Elizabeth Studebaker
Steve Codraro
Jillian Wolter
Brijet Myers</p> |
| <p>VI. New Business</p> <ul style="list-style-type: none">A. Presentation: Explore North Park Campaign PR | <p>Discussion/Action</p> <p>Lauren Forgione-Walsh</p> |
| <p>VII. Standing North Park Committee Reports</p> <ul style="list-style-type: none">A. Design Committee<ul style="list-style-type: none">i. Tour of Downtown Partnership Wayfinding ProjectB. Promotions Committee<ul style="list-style-type: none">i. Explore North Park Magazine – Spring Arts Editionii. Festival of Arts 2016C. Business Development Committee<ul style="list-style-type: none">i. No February Meeting – combined with February 9 Design Tour of Downtownii. Business Mixer: Wednesday, March 2 at the North Park General Store | <p>Discussion/Action</p> <p>Angela Landsberg</p>
<p>David Gamboa</p>
<p>Jillian Wolter</p> |
| <p>VIII. Executive and Assistant Directors' Reports</p> <ul style="list-style-type: none">A. Recap of Executive Director's Report<ul style="list-style-type: none">i. North Park Main Street Program UpdatesB. Red Sidewalk Project Updates<ul style="list-style-type: none">i. Project Updates | <p>Information/ Action</p> <p>Angela Landsberg</p> |
| <p>IX. ADJOURN TO CLOSED SESSION – BOD 101 Training Session – for Board Members Only</p> | |
| <p>X. Re-open Regular Session</p> | |
| <p>XI. Announcements</p> | |
| <p>XII. Adjournment</p> | |

**Next Board Meeting:
March 9, 2016**

Opportunity for public comments:

- 1) Items not on the agenda: Comments may be made on items within the Board's jurisdiction that are not on the agenda during Agenda item III. Speakers are limited to 3 minutes per person and 15 minutes per topic. Please indicate to the NPMS Executive Director your intent to speak prior to the meeting commencing.
- 2) Items on the agenda: Speakers are limited to 3 minutes per person and 15 minutes per agenda item, per the President's discretion. Items running longer than 15 minutes may be continued to a future meeting.
- 3) Items on the Consent agenda: These items are consolidated and voted upon as a whole. The President will ask if anyone wishes to "pull an item from consent agenda" to allow for public comment or discussion, prior to the vote being taken. If an item is pulled, it will be handled separately prior to Announcements.