

North Park Organization of Businesses, Inc. DBA
NORTH PARK MAIN STREET
Board of Directors Meeting

Wednesday, January 13, 2016 | 7:30 a.m. – 9:00 a.m.

3076 University Avenue, San Diego, CA 92104

www.northparkmainstreet.com

npbid@northparkmainstreet.com

619-294-2501

Like us on Facebook - North Park Main Street

Follow us on Twitter - @npmainstreet

AGENDA

- I. **Call to Order and Self-Introductions** Matt Gordon, President
- II. **Public Comment on Items Not on the Agenda** (3 minute limit per person)
- III. **Adoption of Agenda**
- IV. **Consent Items** **Action**
Page M1-M4
PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING
- A. Approval of Minutes
PROPOSED MOTION: APPROVE THE MINUTES FROM THE November 18th MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET
- B. Contract Approval
1. A7D Contract for new North Park Main Street Website Design
- V. **Financial Report** **Action**
Page F1-F2
Page F3-F6
A. Balance Sheet as of 12/31/2015
B. Profit and Loss Statement 7/1/2015 – 12/31/2015
C. Approval of Financial Report
PROPOSED MOTION: APPROVE THE FINANCIAL REPORT
- VI. **Community Reports** (3 minute limit per person) **Information**
A. Police Report Jenny Hall
B. State Senator Marty Block, District 39 Sarah Fields
C. State Assemblywoman Toni Atkins, District 78 Jason Weisz
D. County Supervisor Ron Roberts, Fourth District Nerea Urtasun
E. San Diego City Council Member Todd Gloria Adrian Granda
F. City of San Diego, BID Advocate Elizabeth Studebaker
G. North Park Planning Committee (NPPC) Steve Codraro
H. North Park Maintenance Assessment District (MAD) Jillian Wolter
I. North Park Farmers' Market Brijet Myers
- VII. **New Business** **Discussion/ Action**
A. Presentation: SANDAG Uptown Bikeways Project Chris Kluth
B. Presentation: Explore North Park Campaign Lauren Forgione-Walsh
C. 3076 University Avenue – Curb Ramp Repair
i. Discuss course of action to be taken regarding sidewalk repair
D. Bike Rack Coordination
i. Discuss action to be taken regarding coordination with the City on placement of bike racks in North Park

- E. Committee Chairmen
 - i. Promotions Committee: David Gamboa
 - ii. Design Committee: Lynn Susholtz
 - iii. Business Development Committee: Rich Geisler
- PROPOSED MOTION: *APPROVE 2016 COMMITTEE CHAIRMAN NOMINEES*

VIII. Standing North Park Committee Reports **Discussion/Action**

- A. Organization Committee Matt Gordon
 - i. Committee would like to be absorbed into Executive Committee and will work on projects during Executive Committee as needed

PROPOSED MOTION: *APPROVE THE ABSORBTION OF THE ORGANIZATION COMMITTEE INTO EXECUTIVE COMMITTEE*
- B. Design Committee Jillian Wolter
 - i. Cultural Assets Map
- C. Promotions Committee David Gamboa
 - i. Spirits& Shop Under the Stars Event Recap
 - ii. Festival of Arts 2016
- D. Business Development Committee Jillian Wolter
 - i. Business Mixer: Wednesday, March 2 at the North Park General Store

IX. Executive and Assistant Directors' Reports **Information/ Action**

- A. Recap of Executive Director's Report Angela Landsberg
 - i. North Park Main Street Program Updates
- B. Red Sidewalk Project Updates
- C. Wayfinding Signage Project with ACE Parking and Civic San Diego
- D. 2014-2015 Annual Report

X. Announcements

XI. Adjournment

**Next Board Meeting:
February 10, 2016**

Opportunity for public comments:

- 1) Items not on the agenda: Comments may be made on items within the Board's jurisdiction that are not on the agenda during Agenda item III. Speakers are limited to 3 minutes per person and 15 minutes per topic. Please indicate to the NPMS Executive Director your intent to speak prior to the meeting commencing.
- 2) Items on the agenda: Speakers are limited to 3 minutes per person and 15 minutes per agenda item, per the President's discretion. Items running longer than 15 minutes may be continued to a future meeting.
- 3) Items on the Consent agenda: These items are consolidated and voted upon as a whole. The President will ask if anyone wishes to "pull an item from consent agenda" to allow for public comment or discussion, prior to the vote being taken. If an item is pulled, it will be handled separately prior to Announcements.