

North Park Organization of Businesses, Inc. DBA  
NORTH PARK MAIN STREET  
Board of Directors Meeting  
Wednesday, August 12, 2015 | 7:30 a.m. – 9:00 a.m.  
3076 University Avenue, San Diego, CA 92104  
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**AGENDA**

- I. **Call to Order and Self-Introductions** David Gamboa, President
  
- II. **Public Comment on Items *Not* on the Agenda** (3 minute limit per person)
  
- III. **Adoption of Agenda**
  
- IV. **Consent Items** **Action**  
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PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING

  - A. Approval of Minutes  
*PROPOSED MOTION: APPROVE THE MINUTES FROM THE June 10<sup>th</sup> MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET*
  
- V. **Financial Report** **Action**  
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  - A. Balance Sheet as of 7/31/2015
  - B. Financial Statement – July 2015
  - C. Profit and Loss Statement – 2015 Festival of Arts
  - D. Approval of Financial Report  
*PROPOSED MOTION: APPROVE THE FINANCIAL REPORT*
  
- VI. **Community Reports** (3 minute limit per person) **Information**  
Jenny Hall  
Sarah Fields  
Jason Weisz  
Lauren Prescott  
Adrian Granda  
Elizabeth Studebaker  
Steve Codraro  
Jillian Wolter  
Catt White  
Brian Beevers
  - A. Police Report
  - B. State Senator Marty Block, District 39
  - C. State Assemblywoman Toni Atkins, District 78
  - D. County Supervisor Ron Roberts, District 4
  - E. San Diego City Council Member Todd Gloria
  - F. City of San Diego, BID Advocate
  - G. North Park Planning Committee (NPPC)
  - H. North Park Maintenance Assessment District (MAD)
  - I. Farmers’ Market
  - J. Ray at Night
  
- VII. **President’s Report** **Discussion/ Action**  
Todd Gloria  
David Gamboa
  - A. City Council Member Todd Gloria – District 3
  - B. October Elections and Nominating Committee
    - i. Election eligibility and term status
    - ii. Selection of Nominating Committee (at least 3 members)
  
  - C. Vacant Buildings
    - i. UPDATE: Ramona Theater – 3020 University Ave
  
  - D. New Businesses / Expansions
    - i. New Business: North Park General Store

- ii. New Business: Pete’s Seafood and Sandwiches
- iii. Now Open: Lucha Libre, Crazee Burger, Breakfast Republic

**VIII. Standing North Park Committee Reports**

**Discussion/Action**

- A. Design Committee
  - i. Projects: Cultural Assets Map
    - i. Update on design bids
  - ii. Meeting Time / Date Change
    - i. Committee agreed upon moving monthly meetings to 9:00 AM on the first Tuesday of each month  
*PROPOSED MOTION: APPROVE THE TIME CHANGE OF THE REGULAR MONTHLY DESIGN COMMITTEE MEETING TO FIRST TUESDAYS AT 9:00 AM*
- B. Organization Committee
  - i. Associate Membership Policy Update
  - ii. Review preliminary fee structure, membership benefits and approval process
- C. Promotions Committee
  - i. Festival of Arts
  - ii. Taste of North Park – October 17, 2015
- D. Business Development Committee
  - i. Wayfinding / Parking Signage Progress Update
  - ii. Red Sidewalk Update
  - iii. Business Mixer

Angela Landsberg

Matt Gordon

David Gamboa

Jillian Wolter

**IX. Assistant Director and Executive Director’s Reports**

**Information/ Action**

- A. Presentation: Explore North Park Campaign
- B. Social Media Recap
- C. Recap of Executive Director’s Report
  - i. North Park Main Street Program Updates
- D. Discussion / Action Item: Community Plan Update - Zoning Changes impacting hospitality businesses
- E. PROW Update

Angela Landsberg

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Jillian Wolter

**X. Announcements**

**XI. Adjournment**

**Next Board Meeting: SEPTEMBER 9, 2015**

**Opportunity for public comments:**

- 1) Items not on the agenda: Comments may be made on items within the Board’s jurisdiction that are not on the agenda during Agenda item III. Speakers are limited to 3 minutes per person and 15 minutes per topic. Please indicate to the NPMS Executive Director your intent to speak prior to the meeting commencing.
- 2) Items on the agenda: Speakers are limited to 3 minutes per person and 15 minutes per agenda item, per the President’s discretion. Items running longer than 15 minutes may be continued to a future meeting.
- 3) Items on the Consent agenda: These items are consolidated and voted upon as a whole. The President will ask if anyone wishes to “pull an item from consent agenda” to allow for public comment or discussion, prior to the vote being taken. If an item is pulled, it will be handled separately prior to Announcements.