

**North Park Organization of Businesses, Inc. DBA
NORTH PARK MAIN STREET
Board of Directors Meeting**
Wednesday, January 14th, 2015, 7:30 a.m. – 9:00 a.m.
3076 University Ave., San Diego, CA 92104
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AGENDA

- I. **Call to Order and Self-Introductions** David Gamboa, President
- II. **Public Comment on Items *Not* on the Agenda** (3 min. limit per person)
- III. **Adoption of Agenda**
- IV. **Consent Items** **Action**
Page M1-M3
PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.
- A. Approval of Minutes
PROPOSED MOTION: APPROVE THE MINUTES FROM THE December 10th MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET
- V. **Community Reports** (3 min. limit per person) **Information**
- | | |
|---|----------------------|
| A. Police Report | Jenny Hall |
| B. State Senator Marty Block, Dist. 39 | Hilary Nemchik |
| C. State Assemblywoman Toni Atkins, Dist. 78 | Jason Weisz |
| D. County Supervisor Ron Roberts, Dist. 4 | Lauren Prescott |
| E. San Diego City Council President Todd Gloria | Adrian Granda |
| F. City of San Diego, BID Advocate | Elizabeth Studebaker |
| G. North Park Planning Committee (NPPC) | Dang Nguyen |
| H. BID Council | Angela Landsberg |
| I. North Park Maintenance Assessment District (MAD) | Jillian Wolter |
| J. Farmer's Market | Brijet Myers |
- VI. **Financial Report** **Action**
- | | |
|---|------------|
| A. Balance Sheet as of 12/31/2014 | Page F1-F2 |
| B. Financial Statement – December 2014 | Page F3-F6 |
| C. Approval of Financial Report
<i>PROPOSED MOTION: APPROVE THE FINANCIAL REPORT</i> | |
- VII. **President's Report** **Discussion/ Action**
- | | |
|---|-------------------|
| A. New Business: SwingByFood.com | Wes Hsu |
| B. New Business: ExploreThatStore.com | Stephanie Hardman |
| C. Nominations and Election of 2015 Executive Committee
<i>PROPOSED MOTION: APPROVE THE SLATE OF CANDIDATES TO SERVE IN EXECUTIVE POSITIONS FOR 2015</i> | |
| D. Proposed Bylaw Change
<i>PROPOSED MOTION: APPROVE THE FOLLOWING CHANGE TO THE BYLAWS OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET (Requires 80% supermajority)</i> | Page E1-E2 |

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|---|---|
| <p>VIII. Standing North Park Committee Reports</p> <p>A. Economic Restructuring</p> <p style="padding-left: 20px;">i. Website Redesign Progress</p>
<p>B. Design</p> <p style="padding-left: 20px;">i. Dark in January</p>
<p>C. Promotion</p> <p style="padding-left: 20px;">i. Festival of Arts</p>
<p>D. Organization</p> <p style="padding-left: 20px;">i. Dark in January</p> | <p>Discussion/Action</p> <p>Trent Riley</p>

<p>John Stewart McGaughy</p>

<p>Dani Jimenez</p>

<p>Matt Gordon</p> |
| <p>IX. Ad Hoc Committee Reports</p> <p>A. Ray at Night</p>
<p>B. Sustainable NPMS / Eco-District</p> <p style="padding-left: 20px;">i. Dark in December</p>
<p>C. Hospitality Committee</p> | <p>Discussion/ Action</p> <p>Brian Beevers</p>

<p>Angela Landsberg</p>

<p>Lea Caughlan</p> |
| <p>X. Executive Director’s Report</p> <p>A. Recap of Executive Director’s Report</p> <p style="padding-left: 20px;">i. North Park Main Street Program Updates</p> <p>B. PBID Update / Intercept Survey Recap</p> <p>C. EDTS Grant – Re-appropriation of event funding</p> <p style="padding-left: 40px;"><i>PROPOSED MOTION: APPROVE THE RE-APPROPRIATION OF EDTS GRANT FUNDS FROM THE BALBOA PARK CENTENNIAL EVENT TO THE 2015 FESTIVAL OF ARTS</i></p> | <p>Information/ Action</p> <p>Page E1-E2</p> |
| <p>XI. ADJOURN TO CLOSED SESSION – Executive Director Performance Discussion</p> | |
| <p>XII. Re-open Regular Session</p> <p style="padding-left: 40px;"><i>PROPOSED MOTION: APPROVE EXECUTIVE DIRECTOR COMPENSATION</i></p> | |
| <p>XIII. Announcements</p> | <p>Information</p> |
| <p>XIV. Adjournment</p> | |

Next Board Meeting: February 11th, 2015

Opportunity for public comments:

- 1) Items not on the agenda: Comments may be made on items within the Board’s jurisdiction that are not on the agenda during Agenda item III. Speakers are limited to 3 minutes per person and 15 minutes per topic. Please indicate to the NPMS Executive Director your intent to speak prior to the meeting commencing.
- 2) Items on the agenda: Speakers are limited to 3 minutes per person and 15 minutes per agenda item, per the President’s discretion. Items running longer than 15 minutes may be continued to a future meeting.
- 3) Items on the Consent agenda: These items are consolidated and voted upon as a whole. The President will ask if anyone wishes to “pull an item from consent agenda” to allow for public comment or discussion, prior to the vote being taken. If an item is pulled, it will be handled separately prior to Announcements.