

North Park Main Street | Minutes of the Board of Directors Meeting  
3939 Iowa Street Suite 2, San Diego CA 92104  
September 10, 2020

**ATTENDANCE**

Board Members Present

Joseph Balestrieri (President), Al Kerendian (Treasurer), Lara Worm (Secretary)  
Andrew Greenberg, Colin Mathewson, David Gamboa, Johnny Mercado, Matthew Segal, Paris Landen,  
Pat Cowan, Steve Billings

Board Members Absent

No board members absent

Staff in Attendance

Angela Landsberg (Executive Director), Jake J. Romero (Assistant Director)

**I. Call to Order and Self-Introductions**

A. Meeting called to order at 9:05 am.

**II. Adoption of Agenda**

A. Motion to adopt agenda by Joseph Balestrieri, seconded by David Gamboa.

**III. Public Comment and Items Not on the Agenda** (3-minute limit per person)

A. Cindy Cate, Patrick Garbani, and Hahn Tran were nominated to join the North Park Main Street Board of Directors. Lara Worm and David Gamboa were re-elected to the board. All members were seated to the North Park Main Street board of directors.

**IV. Announcements**

A. No announcements

**V. Consent Items**

A. Motion to approve minutes made by David Gamboa, seconded by Joseph Balestrieri, all in favor.

**VI. Financial Report**

A. Motion to approve financial report by Al Kerendian, seconded by David Gamboa

**VII. Information Items**

A. Presentation: University Avenue Mobility Plan

1. Chun Yu Chan of the City of San Diego gave a presentation and update on the status of the project. The presentation gave a review of the scope of the project and schedule.

2. Issue of a left turn needed on University and 29<sup>th</sup> Street providing access to the North Park Parking Garage. North Park Main Street asked that the turn lane be incorporated into the design of the project. Chun will relay the issue to Traffic Engineering. North Park Main Street to follow up with the City.

- B. Presentation: 30<sup>th</sup> Street Pipeline Replacement Project
  - 1. Steve Lindsay, Teddy Adera and Clem Wassenberg gave an update on the status of the project. Steve Lindsay to send out an outreach team to survey 30<sup>th</sup> Street businesses to mitigate negative effects of the project.
  - 2. Motion to request and recommend implementation and installation of the 30<sup>th</sup> Street bike lane should be delayed until the City has full reactivation of 30<sup>th</sup> Street made by Lara Worm, seconded by Joseph Balestrieri. All in favor.
- C. New Pedestrian Plaza Grant Program
  - 1. Angela Landsberg reported on North Park Main Streets new matching grant program for pedestrian plazas. Businesses must be current Main Street members to be eligible.
- D. SDCCU Festival of the Arts in North Park
  - 1. Angela Landsberg gave an update on the festival which will be virtual this year.

## **VIII. Community Reports**

- A. Police Report: Jenny Hall
  - 1. Officer Hall gave a report on the district and spoke on two burglaries in North Park.
- B. State Senator Toni Atkins, District 49: Jason Weisz
  - 1. Jason spoke on new business guidelines, eviction prohibitions, and the 2020 census.
- C. Assembly Member Todd Gloria, District 78: Mathew Gordon
  - 1. No report
- D. County Supervisor Nathan Fletcher, Fourth District: Makana Rowan
  - 1. Makana introduced himself as the new community representative for Nathan Fletchers office. He spoke on the Pedal Ahead electric bikes program.
- E. San Diego Council Member Chris Ward: Brett Weiss
  - 1. Brett Weiss spoke on emergency ordinance sessions in reference to recall and retention issues and paid sick leave.
- F. North Park Planning Committee: Steve Billings
  - 1. Steve spoke on the formal resignation of Renee Vidales as the Chair of the NPPC.
  - 2. Angela Landsberg stated that she will present on the management of the North Park Maintenance Assessment District by North Park Main Street to the NPPC.
- H. North Park Thursday Market: Elexia de La Parra
  - 1. Angela Landsberg gave a status report on the market including vendor count and attendance.

## **IX. Executive Directors Report**

- A. Angela Landsberg spoke on wayfinding signage, Small Business Saturday, the successful North Park Mini-Park paver program, and the upcoming NPMS presentation to the City Council on the North Park Maintenance Assessment District.

## **IX. Adjourn**

- A. Motion to adjourn at 10:53 by Steve Billings, seconded by Joseph Balestrieri, all in favor.  
Next meeting October 8, 2020 at 9:00 AM