

North Park Main Street | Minutes of the Board of Directors Meeting  
3939 Iowa Street Suite 2, San Diego CA 92104  
October 8, 2020

**ATTENDANCE**

Board Members Present

Joseph Balestrieri (President), Al Kerendian (Treasurer), Lara Worm (Secretary)  
Cindy Cate, Colin Mathewson, David Gamboa, Han Tran, Matthew Segal, Paris Landen, Pat Cowan,  
Patrick Garbani, Steve Billings

Board Members Absent

Andrew Greenberg, Johnny Mercado

Staff in Attendance

Angela Landsberg (Executive Director), Jake J. Romero (Assistant Director)

**I. Call to Order and Self-Introductions**

A. Meeting called to order at 9:02 am.

**II. Adoption of Agenda**

A. Motion to adopt agenda by Matthew Segal, seconded by Joe Balestrieri.

**III. Public Comment and Items Not on the Agenda** (3-minute limit per person)

A. None

**IV. Announcements**

A. Angela Landsberg announced the SDCCU Festival of Arts in North Park Battle of the Bands.

**V. Consent Items**

A. Motion to approve minutes and financial report made by David Gamboa, seconded by Joseph Balestrieri, all in favor.

**VI. Information Items**

A. North Park Main Street Bylaws

1. Angela Landsberg recommended that the NPMS bylaws be amended to require all potential board election candidates to attend at least one board meeting prior to their election.

2.MOTION: Shall North Park Main Streets bylaws be amended to require all potential board election candidates to attend at least one board meeting prior to their election?

Motion to approve by Lara Worm, seconded by Joe Balestrieri, all in favor.

B. North Park Maintenance Assessment District (NPMAD)

1. Angela Landsberg gave a history and overview of the Maintenance Assessment District stating the district is limited and outdated in the services it provides. North Park Main Street has initiated a transfer of operations of the district to NPMS from Parks and Rec. NPMS has been asked to step back from advocacy and let the NPMAD advisory group take control of the transfer process. She stated there is risk and no guarantee the transfer will happen. Th transfer

requires Council action and must be on the January docket or it will not happen.

C. North Park Main Street Board

1. Angela Landsberg proposed a physically attended, open space environment, socially distanced meet and greet for board members. The majority of the board agreed to have one during the first week of November.

**VII. Community Reports**

A. Police Report: Jenny Hall

1. No report. However, Lara Worm did give an overview of difficulties she has been having reporting homeless related crime citing a nonresponse by police and lack of patrol and presence in the community. Lara Worm, Angela Landsberg, and Police Captain Dupree will meet on November 15<sup>th</sup> at 9:00 am to discuss a way forward on these issues.

B. State Senator Toni Atkins, District 49: Jason Weisz

1. No report

C. Assembly Member Todd Gloria, District 78: Mathew Gordon

1. No report

D. County Supervisor Nathan Fletcher, Fourth District: Makana Rowan

1. Angela Landsberg stated that NPMS has received a County grant and that Nathan Fletcher is supportive of funding for continuation of the homeless outreach program. The program must rely on donations to continue. She stated that the program permanently housed 47 people last year.

E. San Diego Council Member Chris Ward: Brett Weiss

1. No report

F. North Park Planning Committee: Steve Billings

1. No report

H. North Park Thursday Market: Elexia de La Parra

1. Angela Landsberg gave a financial review stating that revenue is increasing.

**VIII. Executive Directors Report**

- A. Angela Landsberg spoke on the homeless outreach team doing case management in North Park, the SDCCU Virtual Festival of Arts in North Park, and NPMS receipt of a County grant.

**IX. Adjourn**

- A. Motion to adjourn at 9:56 by Joseph Balestrieri, seconded by Mathew Segal, all in favor.  
Next meeting November 12, 2020 at 9:00 AM.