

North Park Main Street | Minutes of the Board of Directors Meeting
3939 Iowa Street Suite 2, San Diego CA 92104
September 12, 2019

ATTENDANCE

Board Members Present

Joseph Balestrieri (President), Steve Blasingham (Vice President), Al Kerendian (Treasurer), Lara Worm (Secretary), Steve Billings, David Gamboa, Andrew Greenberg, Matt Segal, Paris Landen, Jason Noble, Brian Beevers, Johnny Mercado

Board Members Absent

Pat Cowan, Colin Mathewson

Staff in Attendance

Angela Landsberg (Executive Director), Jake J. Romero (Assistant Director)

I. Call to Order and Self-Introductions

A. Meeting called to order at 8:10

II. Adoption of Agenda

A. Motion to adopt agenda by Lara Worm, seconded by David Gamboa, all in favor.

III. Public Comment and Items Not on the Agenda (3-minute limit per person)

A. 30th Street Bike Lane: Angela Landsberg gave a history on the developments regarding the 30th Street bike lane. She stated that the mayor has proposed a hybrid plan that would result in a loss of 80% of parking

B. Scott Kessler of the Adams Avenue Business Association introduced himself and asked the Board to put political pressure on the Mayor's Office.

IV. Announcements

A. No announcements

V. Consent Items

A. Motion to approve minutes from the August 8, 2019 meeting of the board of directors and the Financial report made by Matthew Segal, seconded Al Kerendian, all in favor.

VI. Information Items

A. University Avenue Mobility Plan

1. A history and update was given by City of San Diego Staff on the progress of the plan. Project to break ground in June/July of 2020.

- B. 30th Street Pipeline Replacement A Project
 - 1. City Staff gave an update and information on the additional line replacement on University Avenue including a timeline and schedule.
- C. SB 946: Sidewalk Vendors
 - 1. Angela Landsberg gave an update and overview of SB 946, a bill that allows vendors to set up on the street. The bill creates an ordinance for vendors that complies with the state but does not affect brick & mortar businesses. Working on having parts of University and 30th excluded.

VII. Community Reports

- A. Police Report: Jenny Hall
 - 1. Jenny thanked Angela, David and Lara for meeting with her staff.
- B. State Senator Toni Atkins, District 49: Jason Weisz
 - 1. Jason gave an update on the final session of the legislature and spoke on AB 5 and S B1.
- C. Assembly Member Todd Gloria, District 78: Mathew Gordon
 - 1. Mathew spoke on AB 262 and AB 423
- D. County Supervisor Nathan Fletcher, Fourth District: Brandon Torres
 - 1. Brandon spoke on efforts supported by Nathan Fletcher: reopening of Tri-City Medical Center, suicide line for first responders, and neighborhood reinvestment grants.
- E. San Diego Council Member Chris Ward: Brett Weiss
 - 1. Brett spoke on the Mission Valley Community Plan Update, Community Choice energy program, and regional homeless outreach plan.
- F. City of San Diego, Economic Development Department: Alissa Gabriel
 - 1. No report.
- G. North Park Planning Committee: Steve Billings
 - 1. Steve reported that community members continue to voice their concerns at NPPC meetings regarding the 30th Street Bike Lane. He also reported on projects undergoing review through the committee.
- I. North Park Thursday Market: Brian Beevers
 - 1. Brian gave a one-year financial analysis of the market and review. He announced that Market staff will take over the maintenance of the market instead of NPMS staff.

VIII. Executive Directors Report

- A. Angela Landsberg reported on the Parking Garage Art Reception, Mini-Park, Taste of North Park, cancelled Business Symposium, Wayfinding Signage program, and support for the Thursday Market.

IX. Adjournment

- A. Motion to adjourn at 9:29 AM by David Gamboa, seconded by Paris Landen.

Next meeting October 10, 2019 at 8:00 AM, North Park Main Street Administrative Office