

North Park Main Street | Minutes of the Board of Directors Meeting
3939 Iowa Street Suite 2, San Diego CA 92104
October 10, 2019

ATTENDANCE

Board Members Present

Joseph Balestrieri (President), Al Kerendian (Treasurer), Lara Worm (Secretary), Steve Billings, David Gamboa, Andrew Greenberg, , Paris Landen, Colin Mathewson, Johnny Mercado, Brian Beevers,

Board Members Absent

Steve Blasingham (Vice President), Pat Cowan, Jason Noble, Matt Segal

Staff in Attendance

Angela Landsberg (Executive Director), Jake J. Romero (Assistant Director)

I. Call to Order and Self-Introductions

A. Meeting called to order at 8:05

II. Adoption of Agenda

A. Motion to adopt agenda by Lara Worm, seconded by Al Kerendian, all in favor.

III. Public Comment and Items Not on the Agenda (3-minute limit per person)

A. No public comment

IV. Announcements

A. Angela Landsberg announced the Thursday Market and Taste of North Park.

V. Consent Items

A. Motion to approve minutes from the September 12, 2019 meeting of the board of directors and the Financial report made by Al Kerendian, seconded by Steve Billings, all in favor.

VI. Information Items

A. SANDAG East-West Bikeways Project Update

1. Allison Moss of SANDAG gave a presentation on the design and timeline for the East-West Bikeways Project.

VII. Community Reports

A. Police Report: Jenny Hall

1. No report

B. State Senator Toni Atkins, District 49: Jason Weisz

1. No report.

- C. Assembly Member Todd Gloria, District 78: Mathew Gordon
 - 1. No report
- D. County Supervisor Nathan Fletcher, Fourth District: Brandon Torres
 - 1. No report
- E. San Diego Council Member Chris Ward: Brett Weiss
 - 1. Brett spoke on housing and the Middle-Income Density Program
- F. City of San Diego, Economic Development Department: Alissa Gabriel
 - 1. No report.
- G. North Park Planning Committee: Steve Billings
 - 1. Steve reported on projects being reviewed through the committee, gave an events update, and announced the NPPC special election on October 15th.
- I. North Park Thursday Market: Brian Beevers
 - 1. Brian reported on new vendors at the market & efforts to reduce number of vendors in order to increase returns, the Halloween at the Thursday Market event, and gave a status report on the market permit application.

VIII. Executive Directors Report

- A. Explore North Park Contract Payment Term Amendment
 - 1. Motion to approve the A7D Explore North Park payment term amendment made by Lara Worm, seconded by Steve Billings, abstention by David Gamboa, remainder in favor.
- B. Angela Landsberg reported on the homeless outreach program, holiday banner program, North Park Toyland Parade, and Taste of North Park. Jake Romero gave an update on the wayfinding signage project.

IX. Adjournment

- A. Motion to adjourn at 9:12 AM by Al Kerendian, seconded by David Gamboa.

Next meeting November 14, 2019 at 8:00 AM, North Park Main Street Administrative Office