

North Park Main Street | Minutes of the Board of Directors Meeting  
3939 Iowa Street Suite 2, San Diego CA 92104  
November 14, 2019

**ATTENDANCE**

Board Members Present

Joseph Balestrieri (President), Steve Blasingham (Vice President), Lara Worm (Secretary), Steve Billings, David Gamboa, Andrew Greenberg, Colin Mathewson, Johnny Mercado, Brian Beevers, Matthew Segal, Pat Cowan, Jason Noble

Board Members Absent

Al Kerendian (Treasurer), Paris Landen

Staff in Attendance

Angela Landsberg (Executive Director), Jake J. Romero (Assistant Director)

**I. Call to Order and Self-Introductions**

A. Meeting called to order at 8:02

**II. Adoption of Agenda**

A. Motion to adopt agenda by Pat Cowan, seconded by Jason Noble

**III. Public Comment and Items Not on the Agenda (3-minute limit per person)**

A. No public comment

**IV. Announcements**

A. No announcements

**V. Consent Items**

A. Motion to approve minutes from the October 10, 2019 meeting of the board of directors and the Financial report made by Pat Cowan, seconded by Andrew Greenberg, abstention by David Gamboa, Johnny Mercado, and Jason Noble, remainder in favor.

**VI. Information Items**

A. Presentation: Affordable Housing, Lisa Halverstadt of Voice of San Diego

1. Lisa gave a presentation with topics on homeless strategies, types of housing, goals of the City and homeless prevention.

B. Bottlecraft Letter of Support

1. Motion to provide a letter supporting Bottlecraft's application for a type 21 license by Matthew Segal, seconded by Pat Cowan, all in favor.

C. Upcoming Board Elections

1. Motion to change North Park Main Street bylaws changing three (3) year board of director term to two (2) years by Pat Cowan, seconded by Joe Balestrieri, all in favor.

2. Motion to change North Park Main Street bylaws to reflect yearly, alternating elections by Pat Cowan, seconded by Steve Blasingham, all in favor.

## **VII. Community Reports**

- A. Police Report: Jenny Hall
  - 1. Jenny announced an open house at Mid-City Division on December 7th from noon to 3:00 pm. Pat Cowan brought up issues at vacant 7-11, Lara Worm reported vandalism at Brother's Mexican Restaurant.
  
- B. State Senator Toni Atkins, District 49: Jason Weisz
  - 1. No report.
  
- C. Assembly Member Todd Gloria, District 78: Mathew Gordon
  - 1. No report
  
- D. County Supervisor Nathan Fletcher, Fourth District: Brandon Torres
  - 1. No report
  
- E. San Diego Council Member Chris Ward: Brett Weiss
  - 1. Brett spoke on the affordable housing bond, the fourth bridge structure run by Alpha Project, and purchase of SDCCU Mission Valley property.
  
- F. City of San Diego, Economic Development Department: Alissa Gabriel
  - 1. No report.
  
- G. North Park Planning Committee: Steve Billings
  - 1. No report
  
- H. North Park Thursday Market: Brian Beevers
  - 1. Brian reported that the Halloween at the market was a success. He reported that the strategy to lower number of vendors did not work, and that the permit to move the market to North Park Way has been submitted.

## **VIII. Executive Directors Report**

- A. Angela Landsberg reported on Taste of North Park success, North Park Live, Small Business Saturday, Toyland Parade, holiday décor, and on funding for the homeless outreach program being in place for another year.

## **IX. Adjourn to Closed Session**

- A. Motion to adjourn into closed session at 9:30 am by David Gamboa, seconded by Jason Noble, all in favor.

## **X. Reconvene Regular Session**

## **XI. Adjourn**

- A. Motion to adjourn at 10:02 by Pat Cowan, seconded by David Gamboa, all in favor.

Next meeting December 12, 2019 at 8:00 AM, North Park Main Street Administrative Office