

North Park Main Street | Minutes of the Board of Directors Meeting  
3939 Iowa Street Suite 2, San Diego CA 92104  
May 9, 2019

**ATTENDANCE**

Board Members Present

Joseph Balestrieri (President), Steve Blasingham (Vice President), Al Kerendian (Treasurer), Lara Worm (Secretary), Brian Beevers, Steve Billings, Patrick Cowan, David Gamboa, Andrew Greenberg, Paris Landen, Jason Noble, Matthew Segal

Board Members Absent

None absent

Staff in Attendance

Angela Landsberg (Executive Director), Jake J. Romero (Assistant Director)

Guests

Mathew Gordon – Office of Assemblymember Todd Gloria, Brandon Torres – Office of County Supervisor Nathan Fletcher, Councilmember Chris Ward, Tyler Renner – Office of Councilmember Chris Ward, Jason Weisz – Office of State Senator Toni Atkins, Alissa Gabriel – City of San Diego Economic Development Department, Everett Hauser – Program Manager, City of San Diego Transportation & Storm Water Department

**I. Call to Order and Self-Introductions**

- A. Meeting called to order at 8:01

**II. Adoption of Agenda**

- A. Motion to adopt agenda with item III moved to item VIII by David Gamboa, seconded by Lara Worm. All in favor.

**III. Public Comment and Items Not on the Agenda (3-minute limit per person)**

- A. Moved to item VIII.

**IV. Announcements**

- A. No announcements

**V. Consent Items**

- A. Approval of minutes from the April 11th, 2019 meeting of the North Park Main Street Board of Directors.
- B. Approval of financial report
- C. Motion to approve consent items by Jason Noble, seconded by Al Kerendian, all in favor.

**VI. Information Items**

- A. Angela Landsberg gave her Executive Directors report during this part of the meeting. She reported on the SDCCU Festival of Arts in North Park, kids art at Target, and the North Park Thursday Market.

## VII. Community Reports

- A. North Park Thursday Market: Brian Beevers
  - 1. Brian Beevers gave a brief financial report. He stressed the need for more support for the market, and reported on the launch of Electronic Benefit Transfer.
  
- B. Police Report: Jenny Hall
  - 1. No report
  
- C. State Senator Toni Atkins, District 49: Jason Weisz
  - 1. Jason gave a brief update on Senator Atkins and her office.
  
- D. Assembly Member Todd Gloria, District 78: Mathew Gordon
  - 1. Mathew reported on AB 893, AB 262, and AB 1548.
  
- E. County Supervisor Nathan Fletcher, Fourth District: Brandon Torres
  - 1. Brandon reported on affordable housing, budget season, and the Board of Supervisor's opposition to the SANDAG Vision Plan and opposition of the police brutality bill. He reported that Supervisor Fletcher was disappointed with both symbolic votes.
  
- F. San Diego Council Member Chris Ward: Tyler Renner
  - 1. Tyler deferred to Councilmember Chris Ward. The Councilmember spoke on the opportunity presented for bike lanes, past efforts, past successes, parking, and impacts to business owners. He compared concerns with the bike lanes to past concerns in La Jolla with the implementation of roundabouts. He stated that input is valuable, but ultimately the Mayor will be responsible for the decision to implement bike lanes.
  - 2. The Councilmember took questions from meeting attendees, addressed concerns, and spoke on opportunities.
  - 3. NPMS board member Lara Worm asked the Councilmember to keep safety of bike lanes at the forefront and to relay concerns to the Mayor. The Councilmember agreed to relay concerns to the Mayor.
  
- G. City of San Diego, Economic Development Department: Alissa Gabriel
  - 1. Alissa encouraged attendees to reach out to her regarding the Storefront Improvement Program.
  
- H. North Park Planning Committee: Steve Billings
  - 1. Steve reported that he is now the NPMS community report spokesperson for the NPPC. He reported that the NPPC meeting focused on elections and the 30<sup>th</sup> Street bike lane. Next meeting on Tuesday, May 14<sup>th</sup>.
  
- I. North Park Maintenance Assessment District (MAD): Angela Landsberg
  - 1. No report

## VIII. Presidents Report

- A. 30<sup>th</sup> Street Bike Lane
  - 1. NPMS Board President Joseph Balestrieri gave an introduction including a statement about the mission of North Park Main Street and the reason for the revote.

2. Angela Landsberg reviewed the three proposed motions, presented in no particular order:

a. *Shall the North Park Main Street Board of Directors recommend to the City of San Diego Segment 1: Option A: Cycle Tracks, No Parking?* This option offers a Class IV protected bike lane on both sides of the street. This option maintains the center turn lane and removes on-street parking. Loss of 258 parking spaces. (Above bike Lane description provided by the City of San Diego).

or

b. *Shall the North Park Main Street Board of Directors recommend to the City of San Diego Segment 1: Option B: Cycle Tracks, Floating Parking?* This option offers a separated bike lane with “floating” parking spots between the bike lane and travel lanes. This option removes the center turn lane and retains some on street parking. (Above bike Lane description provided by the City of San Diego). Loss of 142 parking spaces.

or

c. *Shall the North Park Main Street Board of Directors recommend to the City of San Diego Segment 1: Option C: Buffered Bike Lanes?* This option offers a Class II separated, painted bicycle lane on both sides of the street. This option removes the center turn lane and retains most on-street parking. (Above bike Lane description provided by the City of San Diego). Loss of 111 spaces.

B. Public Comment on Items listed on the Agenda (2-minute limit per person)

1. NPMS Board Secretary Lara Worm opened the meeting up to public comments from audience attendees.
2. Public comments were presented to the Board of Directors on the 30<sup>th</sup> Street Bike Lane Project.
3. Six commenters were against the project, 13 commenters were in favor of Option A, four commenters were in favor of other alternatives.
4. Councilmember Chris Ward representative Tyler Renner answered questions about the revote and the process for creating a third option. He introduced Everett Hauser who gave an introduction and spoke on the center turn lane. He stated that the “floating parking” option can have yellow, loading, ADA, and green zones.
5. Comments from the NPMS Board of Directors were given to Tyler and meeting attendees.
6. PROPOSED MOTION: Motion to support Option B, Cycle Tracks, Floating Parking by NPMS Board Secretary Lara Worm. Motion seconded by NPMS Board Treasurer Al Kerendian, all in favor. None opposed

## IX. Adjournment

- A. Adjourn at 9:56 AM.

Next meeting June 13, 2019 at 8:00 AM, North Park Main Street Administrative Office