

North Park Main Street | Minutes of the Board of Directors Meeting
3939 Iowa Street Suite 2, San Diego CA 92104
March 14, 2019

ATTENDANCE

Board Members Present

Joseph Balestrieri (President), Andrew Greenberg (Treasurer), Al Kerendian (Secretary), Brian Beevers, Chris Blankinship, Steve Billings, Patrick Cowan, David Gamboa, Matt Gordon, Paris Landen, Jason Noble, Matthew Segal

Board Members Absent

Mark Bolton, Steve Blasingham (Vice President),

Staff in Attendance

Angela Landsberg (Executive Director), Jake J. Romero (Assistant Director)

Guests Present

Jenny Hall – SDPD Community Relations Officer, Roger Lewis, Rachel Cohen – San Diego Workforce Partnership, Lara Worm – Business Owner, Chris Olsen, Brandon Torres – Office of County Supervisor Nathan Fletcher, Judy Aboud – Resident, Jennifer Sardt – Resident, Brenton Kelly – F & F Properties, Tyler Renner – Office of Councilmember Chris Ward, Tim Taylor – NPPC

I. Call to Order and Self-Introductions

- A. Meeting called to order at 8:02

II. Adoption of Agenda

- A. Motion to pull item B, section V from the agenda by Jason Noble, seconded by David Gamboa, all in favor.
- B. Motion to adopt agenda as amended by Matt Segal, seconded by Steve Billings, all in favor.

III. Public Comment and Items Not on the Agenda (3-minute limit per person)

- A. No comment

IV. Announcements

- A. Lara Worm of Bivouac Ciderworks introduced herself and announced her intention to nominate herself to the Board of Directors.
- B. Motion to seat Lara Worm on the North Park Main Street Board of Directors by Al Kerendian, seconded by Matt Segal.
- C. Lara Worm was seated to the Board of Directors

V. Consent Items

- A. Approval of minutes from the February 14th, 2018 meeting of the North Park Main Street Board of Directors.
- B. Financials: Pulled
- C. Approval of City Beat SDCCU Festival of Arts in North Park advertising contract.
- D. Motion to approve consent items by Al Kerendian, seconded by David Gamboa, abstention by Jason Noble, remainder in favor.

VI.

Information Items

- A. Presentation: Rachel Cohen, San Diego Workforce Partnership Externship Program
 - 1. Rachel spoke on programs offered by her organization and the Fivespace mentor pilot program.

- B. Presentation: Everett Hauser, 30th Street Bicycle Improvements
 - 1. Everett presented the options for the 30th Street bike lane to The Board and meeting attendees from the community. Community and Board feedback was given on the proposals to Everett. A suggestion was made to change the route to continue onto Dale.
 - 2. Motion to support the 30th Street bike lane with the option to reroute a section onto Dale and support the class 2 option without eliminating spaces while adding more parking spaces made by Matt Segal, seconded by Steve Billings. All in favor.

VII.

Community Reports

- A. North Park Thursday Market: Brian Beevers
 - 1. Brian Beevers reported on Electronic Benefit Transfer (EBT) now available at the market, showed the new layout of the expanded market, and reported on slow sales in February due to 8 rain days.

- B. Police Report: Jenny Hall
 - 1. Jenny reported that the new Lieutenant for North Park and City Heights is Officer Charles Lara.

- C. State Senator Toni Atkins, District 49: Jason Weisz
 - 1. No report

- D. Assembly Member Todd Gloria, District 78: Mikaela Valk
 - 1. No report

- E. County Supervisor Nathan Fletcher, Fourth District: Brandon Torres
 - 1. Brandon introduced himself to the Board, spoke on the County moving forward with community choice, a new advisory board for child welfare, and announced the County budget meeting to be held on June 11th at 5:30 pm, 1600 Pacific Highway.

- F. San Diego Council Member Chris Ward: Tyler Renner
 - 1. Tyler announced that the City is being sued over the ban on Styrofoam. He reported that the ban remains in effect. He also spoke on the Councilmembers support of a North Park curfew from midnight to 8:00 am.

- G. City of San Diego, Economic Development Department: Alissa Gabriel
 - 1. No report

- H. North Park Planning Committee: Tim Taylor
 - 1. The Planning Committee approved a consent calendar item regarding portions of the Mission Valley Community Plan Update EIR. This item proposes widening Texas St. north of Madison, as well as widening several intersections along Texas St. north of El Cajon, to mitigate traffic impacts.

The NPPC voted to adopt the recommendations previously made by the Public Facilities and Transportation Subcommittee, as follows: a) add, on the east side of Texas St. from Camino Del Rio South to Madison Avenue, a protected bike lane; a sidewalk, acorn style lighting; and a pedestrian guard rail, b) oppose widening Texas St. from Camino Del Rio South to El Cajon Blvd.

It was considered to be too much of an impact to the single-family homes which have driveways, and include a recently designated Historic District. The use of other traffic methodology (i.e. Vehicle Miles Traveled) would result in a different assessment of the traffic impacts, and c) The synchronization of traffic lights north of Camino Del Rio South would. The approval included recommended design features such as centerline striping.

The Planning Committee moved to recommend approval of the Observatory North Park Neighborhood Use Permit. This is a permit for a previously conforming use and renovations to the existing 2nd story including the interior remodel of the mezzanine space and adjacent wardrobe storage room.

- I. North Park Maintenance Assessment District (MAD): Freddie Carruthers
 - 1. No report

VIII. Presidents Report:

A. NPPBID Budget

- 1. Motion to approve the NPPBID budget by Jason Noble, seconded by David Gamboa, all in favor.

B. North Park Mini-Park

- 1. Motion to approve a Memorandum of Understanding with the City of San Diego regarding the North Park Mini-Park contingent on the passing of the proposed park curfew by Jason Noble, seconded by Steve Billings, all in favor.

IX. Executive Directors Report (Angela Landsberg)

- 1. Angela gave a presentation on projects in the various NPMS Committees: Design, Promotions, and Business Development Committees.

X. Adjournment

- A. Motion to adjourn by David Gamboa, seconded by Jason Noble, all in favor.
- B. *ADJOURN MEETING at 9:50 AM*

NEXT MEETING: April 11, 2019 at 8:00 AM, North Park Main Street Administrative Office

Respectfully Submitted by: _____

Alfred Kerendian, Board Secretary