

North Park Main Street | Minutes of the Board of Directors Meeting
3939 Iowa Street Suite 2, San Diego CA 92104
June 13, 2019

ATTENDANCE

Board Members Present

Joseph Balestrieri (President), Steve Blasingham (Vice President), Lara Worm (Secretary), Brian Beevers, Steve Billings, David Gamboa, Andrew Greenberg, Paris Landen, Jason Noble, Matthew Segal

Board Members Absent

Patric Cowan, Al Kerendian (Treasurer)

Staff in Attendance

Angela Landsberg (Executive Director), Jake J. Romero (Assistant Director)

I. Call to Order and Self-Introductions

- A. Meeting called to order at 8:02

II. Adoption of Agenda

- A. Motion to adopt agenda by David Gamboa, seconded by Jason Noble. All in favor.

III. Public Comment and Items Not on the Agenda (3-minute limit per person)

- A. No comments

IV. Announcements

- A. Matt Segal thanked Chris Wards office.
- B. Jason Noble announced City Beat Burger Week.
- C. Joe Balestrieri announced Bird Park summer concerts.

V. Consent Items

- A. Approval of minutes from the May 9th, 2019 meeting of the North Park Main Street Board of Directors.
- B. Approval of financial report
- C. Motion to approve consent items by Jason Noble, seconded by David Gamboa, all in favor.

VI. Information Items

- A. Presentation: Experiences, Successes, Challenges, and Collaborations in North Park
Jesse Angeles, Outreach Specialist, People Assisting the Homeless (PATH)
 - 1. Jesse gave a presentation on his experiences in North Park as a homeless outreach specialist, spoke on challenges assisting the homeless, presented examples of successes, and took questions from committee attendees.
- B. Presentation: Review of the City of San Diego Budget Process
Chris Olsen, Fiscal and Policy Analyst, City of San Diego
 - 1. Chris gave a presentation on the San Diego budget process and took questions from committee attendees.
- C. Presentation: North Park Mini-Park Pedestrian Improvements
City of San Diego Public Works Department
 - 1. Public Works staff gave a brief presentation on the planned pedestrian improvements.

2. The consensus from the Board was that the presentation given was inadequate. Angela Landsberg requested that Public Works staff return with visuals and a more detailed presentation.

VII. Community Reports

- A. North Park Thursday Market: Brian Beevers
 - 1. Brian Beevers gave a brief financial report. He reported an increase in sales and that the market is seeing exponential growth in the summer.
- B. Police Report: Jenny Hall
 - 1. Jenny reported on the success of apprehending a tagger in North Park.
- C. State Senator Toni Atkins, District 49: Jason Weisz
 - 1. Jason gave a brief update reporting on investment in CSU education, childcare funding, middle class subsidies for health care, and 460 million in tax cuts for businesses.
 - 2. He reported that Senator Atkins will honor small businesses at a reception on June 22nd at Verbatim Books.
- D. Assembly Member Todd Gloria, District 78: Mathew Gordon
 - 1. No report
- E. County Supervisor Nathan Fletcher, Fourth District: Brandon Torres
 - 1. Brandon announced the county budget hearing to be held this evening.
- F. San Diego Council Member Chris Ward: Tyler Renner
 - 1. Tyler reported that City staff are moving forward with implementing the 30th Street bike lane. He also introduced Brett Weise as North Parks new councilmember representative. Tyler will be moving on as Councilmember Wards Outreach Coordinator.
- G. City of San Diego, Economic Development Department: Alissa Gabriel
 - 1. Alissa had no report.
- H. North Park Planning Committee: Steve Billings
 - 1. Steve reported on upcoming events presented to the NPPC: Rock and Roll Marathon, Scoop Festival, and Hessfest. Support letters were given to the organizers of these events.
- I. North Park Maintenance Assessment District (MAD): Angela Landsberg
 - 1. No report

VIII. Presidents Report

- A. North Park Business and Neighborhood Foundation
 - 1. Angela Landsberg reported on the formation of a 501 c(3). The first board of directors meeting will be held immediately after the regular NPMS board meeting on July 11th.
- B. North Park Main Street Board of Directors Vacant Seats
 - 1. No Action
- C. SDCCU Festival of Arts in North Park budget review
 - 1. Angela Landsberg gave an update on the Festival. She reported that the festival did not do well financially but was a successful event for the district as a whole.

D. North Park Toyland Parade

1. Angela reported that the parade will be held on December 8, 2019 and the first planning meeting will be held on June 18th at 5:30 pm.

IX. Executive Directors Report

- A. Report attached

X. Adjournment

- A. Adjourn at 9:46 AM.

Next meeting July 11, 2019 at 8:00 AM, North Park Main Street Administrative Office