

North Park Main Street | Minutes of the Board of Directors Meeting
3939 Iowa Street Suite 2, San Diego CA 92104
January 10, 2018

ATTENDANCE

Board Members Present

Joseph Balestrieri (President), Steve Blasingham (Vice President), Al Kerendian (Secretary), Andrew Greenberg (Treasurer)

Brian Beevers, Chris Blankinship, Steve Billings, Mark Bolton, Patrick Cowan, David Gamboa, Matt Gordon, Paris Landen

Board Members Absent

Jason Noble, Lynn Susholtz, Matthew Segal

Staff in Attendance

Angela Landsberg (Executive Director), Jake J. Romero (Assistant Director), Roni Kleinhen (Bookkeeper)

Guests Present

Jenny Hall – SDPD Community Relations Officer, Tyler Renner – Office of Council Member Chris Ward, Kristin Ramirez, Simone Rion, Laurie T. Jones – Target, Alissa Gabriel – City of San Diego, Jason Weisz – Office of Senate Pro Tempore Toni Atkins, Michaela Valk – Office of Assembly Member Todd Gloria

I. Call to Order and Self-Introductions

- A. Meeting called to order at 8:03

II. Adoption of Agenda

- A. Motion to adopt agenda by Al Kerendian, seconded by Mark Bolton, all in favor.

III. Public Comment and Items Not on the Agenda (3-minute limit per person)

- A. No comment

IV. Announcements

- A. Angela Landsberg announced the upcoming NPMS Board retreat on February 11th and urged Board members to attend.

V. Consent Items

- A. Approval of minutes from the December 13th, 2018 meeting of the North Park Main Street Board of Directors.
- B. Approval of Financial Report
- C. Motion to approve consent items by Matt Gordon, seconded by David Gamboa, all in favor.

VI. Information Items

- A. Laurie T. Jones: Target
 - 1. Laurie gave an update on the progress of the Target Store opening, including an opening date of March 17, 2019. Kristen Ramirez was announced as the store director.
- B. Presentation: Jonathan Castillo, People Assisting the Homeless (PATH)
 - 1. Jonathan gave a presentation and answered questions on the PATH program.

VII. Community Reports

- A. North Park Thursday Market: Brian Beevers
 - 1. Brian Beevers reported on efforts to get EBT at the market, the new market footprint, and low attendance due to rainy weather.
- B. Police Report: Jenny Hall
 - 1. Jenny reported on a burglary at Corner Club House and a beating at Seven Grand.
- C. State Senator Toni Atkins, District 49: Jason Weisz
 - 1. Jason distributed a newsletter and spoke on the new governor and big proposals that Senator Atkins supports. He reported that her top three priorities are homelessness, affordable housing, and healthcare.
- D. Assembly Member Todd Gloria, District 78: Mikaela Valk
 - 1. Michaela spoke on legislation supported by Assemblymember Todd Gloria and issues of concern to the community of North Park (Starbucks closing on University and the Hepatitis A outbreak).
- E. County Supervisor Nathan Fletcher, Fourth District
 - 1. No report
- F. San Diego Council Member Chris Ward: Tyler Renner
 - 1. Tyler distributed a newsletter and spoke on the Styrofoam ban, homelessness, and the City budget process.
- G. City of San Diego, Economic Development Department: Alissa Gabriel
 - 1. Alissa had no report.
- H. North Park Planning Committee: Tim Taylor
 - 1. No December meeting.
- I. North Park Maintenance Assessment District (MAD): Angela Landsberg
 - 1. Angela Landsberg announced that moving forward, NPPBID Maintenance Manager Freddie Carruthers will represent North Park Main Street at MAD meetings.

VIII. Presidents Report:

- A. NPMS / NPPBID Board of Directors
 - 1. PROPOSED MOTION:
APPROVE THE NORTH PARK MAIN STREET BOARD OF DIRECTORS SLATE OF EXECUTIVE OFFICERS: PRESIDENT-JOSEPH BALESTRIERI, VICE PRESIDENT- STEVE BLASINGHAM, TREASURER-ANDREW GREENBERG, SECRETARY- ALFRED KERENDIAN
 - 2. Motion approved by Matt Gordon, seconded by David Gamboa, all in favor
- B. North Park Mini-Park
 - 1. PROPOSED MOTION:
SHALL NORTH PARK MAIN STREETS BOARD OF DIRECTORS SUPPORT DRAFTING A LETTER TO THE CITY OF SAN DIEGO ~~OPPOSING~~ POSTPONING THE OPENING OF THE NORTH PARK MINI-PARK PENDING A PLAN BY THE CITY ADDRESSING HOMELESSNESS AND SAFETY CONCERNS IN NORTH PARK?
 - 2. Motion approved as amended by David Gamboa, seconded by Paris Landen, abstention by Mark Bolton and David Gamboa , remainder in favor.

3. Tyler Renner gave a presentation on the Homeless Emergency Aid Program (HEAP) budget and funding. Efforts will concentrate on various areas of the City, including 12 new staff outreach workers. Program to be implemented in summer and will supplement existing programs with increased funds to increased resources.

IX. Executive Directors Report (Angela Landsberg)

1. Angela gave a presentation on projects in the various NPMS Committees: Design, Promotions, and Business Development Committees.

X. Adjournment

- A. Motion to adjourn by David Gamboa, seconded by Matt Gordon, all in favor.
- B. *ADJOURN MEETING at 9:57 AM*

NEXT MEETING: February 14, 2018 at 8:00 AM, North Park Main Street Administrative Office

Respectfully Submitted by: _____

Alfred Kerendian, Board Secretary