

North Park Main Street | Minutes of the Board of Directors Meeting  
3939 Iowa Street Suite 2, San Diego CA 92104  
February 14, 2019

**ATTENDANCE**

Board Members Present

Joseph Balestrieri (President), Steve Blasingham (Vice President), Al Kerendian (Secretary), Brian Beevers, Chris Blankinship, Steve Billings, Patrick Cowan, David Gamboa, Matt Gordon, Paris Landen, Jason Noble, Matthew Segal

Board Members Absent

Andrew Greenberg (Treasurer), Mark Bolton

Staff in Attendance

Angela Landsberg (Executive Director), Jake J. Romero (Assistant Director), Roni Kleinhen (Bookkeeper)

Guests Present

Jenny Hall – SDPD Community Relations Officer, Tyler Renner – Office of Council Member Chris Ward, Rina Pelayo – South Bay Power Washing, Alissa Gabriel – City of San Diego, Jason Weisz – Office of Senate Pro Tempore Toni Atkins, Michaela Valk – Office of Assembly Member Todd Gloria, Teddy Adera and Nick Dorner – 30<sup>th</sup> Street University Pipeline Project, Pamela Thomas and Dylan Chiu – SDFD, Clem Wassenberg – City of San Diego, Kelsey Tapia – City of San Diego City Attorney, Tim Taylor – NPPC

**I. Call to Order and Self-Introductions**

- A. Meeting called to order at 8:00

**II. Adoption of Agenda**

- A. Motion to pull item 2, section VIII from the agenda by David Gamboa, seconded by Al Kerendian, all in favor.
- B. Motion to adopt agenda by David Gamboa, seconded by Al Kerendian, all in favor.

**III. Public Comment and Items Not on the Agenda (3-minute limit per person)**

- A. No comment

**IV. Announcements**

- A. Paris Landen asked for support from the Board at the upcoming NPPC meeting for the Observatory regarding its Neighborhood Use Permit.
- B. Steve Billings announced the San Diego Police Foundation Women in Blue Luncheon, March 7<sup>th</sup> at the San Diego Hilton.

**V. Consent Items**

- A. Approval of minutes from the December 13th, 2018 meeting of the North Park Main Street Board of Directors.
- B. Approval of Financial Report
- C. Motion to approve consent items by Matt Gordon, seconded by David Gamboa, all in favor.

## VI.

### Information Items

- A. Teddy Adera, Nick Dorner, and Clem Wasserman: 30<sup>th</sup> Street Pipeline Update
  - 1. An update of the project was given. Project to replace 2 water mains along 30<sup>th</sup> from Polk to Upas. The team answered questions from the committee and spoke on service interruptions.
- B. Presentation: Rina Pelayo, South Bay Pressure Washing
  - 1. Rina gave a presentation on the services offered to the PBID and methods used for pressure washing. She also took and answered questions and received feedback from the Board.
- C. Pamela Thomas and Dylan Chiu, San Diego Fire Department
  - 1. Pamela gave an introduction on yearly fire inspections and gave tips and resources for businesses looking for fire code compliance information ([www.sandiego.gov](http://www.sandiego.gov)).

## VII.

### Community Reports

- A. North Park Thursday Market: Brian Beevers
  - 1. Brian Beevers reported on road closure of 29<sup>th</sup> Street, expansion in March, and gave a financial report.
  - 2. A discussion on vendor attendance policy was held. Tabled for Executive Committee.
- B. Police Report: Jenny Hall
  - 1. Jenny reported on crime in the district: assault with firearm at CVS and fights and raids at Queen Bees.
- C. State Senator Toni Atkins, District 49: Jason Weisz
  - 1. Jason distributed a newsletter and spoke on the Governor State of the State Address, high speed rail, education investment, state rainy day fund, state earned income tax credit, and homeless issues.
- D. Assembly Member Todd Gloria, District 78: Mikaela Valk
  - 1. Michaela spoke on teacher training for LGBT bullying, accepting nomination for woman of the year, a business walk with Todd Gloria and Angela Landsberg of North Park, and introduced Javier Gomez, liaison for state issues.
- E. County Supervisor Nathan Fletcher, Fourth District: Brandon Torres
  - 1. No report
- F. San Diego Council Member Chris Ward: Tyler Renner
  - 1. Tyler distributed a newsletter, spoke on a shooting in Hillcrest, proposed 30<sup>th</sup> Street bike lanes, parking conversions, Chris Wards support of 6:00 am to midnight park curfews.
- G. City of San Diego, Economic Development Department: Alissa Gabriel
  - 1. Alissa answered questions on the storefront improvement program.
- H. North Park Planning Committee: Tim Taylor
  - 1. Tim reported on the Observatory North Park NUP, angled parking on Mississippi Street, and Transit Priority Parking Regulations.
- I. North Park Maintenance Assessment District (MAD): Angela Landsberg
  - 1. Angela Landsberg spoke on MAD reballoting and the possibility of it occurring during the NPPBID reballoting. Could cause a conflict and confusion.

**VIII. Presidents Report:**

- A. Homeless in North Park
  - 1. Angela gave an update on the PATH (People Assisting the Homeless) outreach worker in North Park. She stated the outreach worker provides relationship building and access to services.
  
- B. Bird Scooters Letter of Support
  - 1. Tabled
  
- C. Wayfinding Signage
  - 1. Angela gave a presentation on the proposed signage plan for North Park.
  - 2. Motion to approve signage plan by Matt Gordon, second by Paris Landen, all in favor.
  
- D. 501 (c)(3)
  - 1. Motion to approve the naming of the proposed foundation as the North Park Business & Neighborhood Foundation by Matt Gordon, seconded by Steve Blasingham, all in favor

**IX. Executive Directors Report (Angela Landsberg)**

- 1. Angela gave a presentation on projects in the various NPMS Committees: Design, Promotions, and Business Development Committees.
- 2. Angela stressed the importance for Board members to attend committee meetings. Rewrite of bylaws may be necessary and will be on the agenda for the next Executive Committee meeting.

**X. Adjournment**

- A. Motion to adjourn by David Gamboa, seconded by Matt Gordon, all in favor.
- B. *ADJOURN MEETING at 9:35 AM*

**NEXT MEETING:** March 14, 2019 at 8:00 AM, North Park Main Street Administrative Office

Respectfully Submitted by: \_\_\_\_\_

Alfred Kerendian, Board Secretary