

AGENDA

North Park Organization of Businesses, Inc. | DBA NORTH PARK MAIN STREET | Board of Directors Meeting

Thursday, October 10, 2019 | 8:00 am – 9:30 am

3939 Iowa Street, Suite 2, San Diego, CA 92104

www.northparkmainstreet.com | maintenance@northparkmainstreet.com | 619-294-2501

Like us on Facebook - North Park Main Street

Follow us on Twitter - @npmainstreet

- I. **Call to Order and Self-Introductions (8:00 am)**
- II. **Adoption of Agenda** **Action**
- III. **Public Comment on Items *Not* on the Agenda** (3-minute limit per person)
- IV. **Announcements**
- V. **Consent Items (8:05)** **Action**
 - 1. Approval of Minutes
 - a. PROPOSED MOTION: APPROVAL OF MINUTES FROM THE SEPTEMBER 12, 2019 MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET
 - b. PROPOSED MOTION: APPROVAL OF BALANCE SHEET AND PROFIT & LOSS STATEMENT
- VI. **Information / Action Items (8:15)**
 - 1. SANDAG East-West Bikeways Project Update
Alison Moss, Associate Planner, Active Transportation, SANDAG
- VII. **Community Reports: (8:30)**
 - 1. Police Report Jenny Hall
 - 2. State Senator Toni Atkins, District 39 Jason Weisz
 - 3. Assembly Member Todd Gloria, District 78 Mathew Gordon
 - 4. County Supervisor Nathan Fletcher, Fourth District Brandon Torres
 - 5. San Diego City Council Member Chris Ward Brett Weise
 - 6. City of San Diego, Neighborhood Investment Unit Team Member Alissa Gabriel
 - 7. North Park Planning Committee (NPPC) Steve Billings
 - 8. North Park Thursday Market Brian Beevers

- VIII. **Executive Directors Report (9:00)**
1. Mid-City Homeless Outreach Pilot Project
 - a. Project update
 2. North Park Holiday Season 2019
 - a. Holiday banner program
 3. North Park Toyland Parade
 - a. Event update
 4. Taste of North Park
 - a. Event update
 5. Wayfinding Signage
 - a. Project update
 6. Explore Marketing Contract
 - a. Payment term amendment

Action/Discussion

Action

- IX. **Adjourn (9:30)**
Next Board Meeting: November 14, 2019