

AGENDA

North Park Organization of Businesses, Inc. | DBA NORTH PARK MAIN STREET | Board of Directors Meeting

Thursday, July 11, 2019 | 8:00 am – 9:30 am

3939 Iowa Street, Suite 2, San Diego, CA 92104

www.northparkmainstreet.com | maintenance@northparkmainstreet.com | 619-294-2501

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- I. **Call to Order and Self-Introductions (8:00 am)**
- II. **Adoption of Agenda** **Action**
- III. **Public Comment on Items *Not* on the Agenda (3-minute limit per person)**
- IV. **Announcements**
- V. **Consent Items (8:05)** **Action**
 - 1. Approval of Minutes
 - a. PROPOSED MOTION: APPROVAL OF MINUTES FROM THE JUNE 13, 2019 MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET
 - b. PROPOSED MOTION: APPROVAL OF BALANCE SHEET AND PROFIT & LOSS STATEMENT
- VI. **North Park Main Street Vacant Seats (8:10)**
 - a. Call for nominations from the floor
 - b. PROPOSED MOTION: NORTH PARK MAIN STREET'S BOARD OF DIRECTORS ACCEPTS THE NOMINATED CANDIDATES.
- VII. **Information Items (8:15)**
 - 1. Presentation: 30th Street Pipeline Replacement Project
Teddy Adera, Communication and Outreach Associate, CityWorks
- VIII. **Community Reports: (8:30)**
 - 1. Police Report Jenny Hall
 - 2. State Senator Toni Atkins, District 39 Jason Weisz
 - 3. Assembly Member Todd Gloria, District 78 Mathew Gordon
 - 4. County Supervisor Nathan Fletcher, Fourth District Brandon Torres
 - 5. San Diego City Council Member Chris Ward Brett Weise
 - 6. City of San Diego, Neighborhood Investment Unit Team Member Alissa Gabriel
 - 7. North Park Planning Committee (NPPC) Steve Billings
 - 8. North Park Maintenance Assessment District (MAD) Freddie Carruthers

- IX. **Presidents Report (9:00)** **Action/Discussion**
1. TOT / SBEP Funding / **Action**
 - a. PROPOSED MOTION: NORTH PARK MAIN STREET’S BOARD OF DIRECTORS SHALL APPROVE THE TOT/SBEP FY2020 FUNDING AGREEMENT WITH THE CITY OF SAN DIEGO WITH THE UNDERSTANDING THAT IT MUST COMPLY WITH THE TERMS AND CONDITIONS OF THE AGREEMENT, INCLUDING MAINTAINING THE REQUIRED INSURANCE COVERAGE AND PERFORMING THE SCOPE OF SERVICES WITHIN THE AMOUNT OF THE ALLOCATED BUDGET.
 2. Marketing and Promotions Contract / **Action**
 - a. PROPOSED MOTION: NORTH PARK MAIN STREET’S BOARD OF DIRECTORS SHALL ENTER INTO A FY2020 EXPLORE NORTH PARK MARKETING AND PROMOTIONS CONTRACT WITH A7D CREATIVE GROUP.
 3. North Park Toyland Parade / **Discussion**
 - a. Event Update
- X. **Executive Directors Report (9:25)** Angela Landsberg
1. 501 (c)3: North Park Business and Neighborhood Foundation
 2. Head in Parking on Side Streets
 3. Economic Development and Tourism Support Grant (EDTS)
 4. Design Committee
 - a. Wayfinding Signage
 - b. North Park Art Project (Interchange)
 5. Promotions Committee
 - a. Taste of North Park
 - b. North Park Toyland Parade
 - c. North Park Thursday Market
 3. Business Development
 - a. Hotel Concierge Program
 - b. Breakfast and Bites Business Event July 18, 2019 at 10:00 am
- XI. **Adjournment (9:30)**
Next Board Meeting: August 8, 2019