

AGENDA

North Park Organization of Businesses, Inc. | DBA NORTH PARK MAIN STREET | Board of Directors Meeting

Thursday, March 14, 2019 | 8:00 a.m. – 9:30 a.m.

3939 Iowa Street, Suite 2, San Diego, CA 92104

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- I. **Call to Order and Self-Introductions (8:00 am)**
- II. **Adoption of Agenda** Action
- III. **Public Comment on Items *Not* on the Agenda** (3-minute limit per person)
- IV. **Announcements**
- V. **Consent Items (8:05)** Action
 1. Approval of Minutes
 - a. PROPOSED MOTION:
APPROVAL OF MINUTES FROM THE FEBRUARY 14, 2019 MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET
 - b. PROPOSED MOTION:
APPROVAL OF FINANCIAL REPORT
 - I. Balance sheet
 - II. Profit and Loss Statement
 - c. Approval of City Beat SDCCU Festival of Arts in North Park Advertising Contract
- VI. **Information Items (8:10)**
 1. Presentation: San Diego Workforce Partnership Externship Program
Rachel Cohen, Business Partnerships Specialist, San Diego Workforce Partnership
 2. Presentation: 30th Street Bicycle Improvements
Everett Hauser, ACIP, PTP, Mobility Program Manager, City of San Diego
Bike lane opportunities along 30th Street.
Design feedback requested from business community.
- VII. **Community Reports: (8:30)**
 1. North Park Thursday Market Brian Beevers
 2. Police Report Jenny Hall
 3. State Senator Toni Atkins, District 39 Jason Weisz
 4. Assembly Member Todd Gloria, District 78 Michaela Valk
 5. County Supervisor Nathan Fletcher, Fourth District Brandon Torres
 6. San Diego City Council Member Chris Ward Tyler Renner
 7. City of San Diego, Neighborhood Investment Unit Team Member Alissa Gabriel
 8. North Park Planning Committee (NPPC) Tim Taylor
 9. North Park Maintenance Assessment District (MAD) Freddie Carruthers

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| VIII. | Presidents Report (8:50) | Action/Discussion |
| | 1. NPPBID Budget | Angela Landsberg |
| | a. PROPOSED MOTION:
<i>SHALL THE NORTH PARK MAIN STREET’S BOARD OF DIRECTORS APPROVE THE NORTH PARK PROPERTY AND BUSINESS IMPROVEMENT DISTRICT FISCAL YEAR 2020 BUDGET?</i> | |
| | 2. North Park Mini-Park | |
| | a. PROPOSED MOTION:
<i>SHALL THE NORTH PARK MAIN STREET’S BOARD OF DIRECTORS APPROVE A LETTER REQUESTING A MEMORANDUM OF UNDERSTANDING WITH THE CITY OF SAN DIEGO REGARDING THE NORTH PARK MINI-PARK?</i> | |
| IX. | Executive Directors Report | Angela Landsberg |
| | 1. Design Committee | |
| | a. Wayfinding Signage | |
| | b. North Park Art Project (Interchange) | |
| | 2. Promotions Committee | |
| | a. 2019 Festival of Arts in North Park | |
| | b. Thursday Market | |
| | c. Explore North Park | |
| | 3. Business Development Committee | |
| | a. Access to Capital Program | |
| | b. Outreach to Commercial Agents | |
| X. | Adjournment
Next Board Meeting: April 11, 2019 | |