

North Park Main Street | Minutes of the Board of Directors Meeting
3939 Iowa Street Suite 2, San Diego CA 92104
January 09, 2020

ATTENDANCE

Board Members Present

Joseph Balestrieri (President), Steve Blasingham (Vice President), Lara Worm (Secretary), Andrew Greenberg, Brian Beevers, Colin Mathewson, David Gamboa, Jason Noble, Johnny Mercado, Paris Landen, Pat Cowan

Board Members Absent

Al Kerendian (Treasurer), Matthew Segal, Steve Billings

Staff in Attendance

Angela Landsberg (Executive Director), Jake J. Romero (Assistant Director)

I. Call to Order and Self-Introductions

A. Meeting called to order at 8:04

II. Adoption of Agenda

A. Motion to adopt agenda by Pat Cowan, seconded by Steve Blasingham

III. Public Comment and Items Not on the Agenda (3-minute limit per person)

A. Kathy Hardy and Yusef Miller of the San Diego Now Freedom Fair asked for a letter of support for their event.

B. Sarah Davis, Candidate for 78th District introduced herself and spoke on issues she supports.

IV. Announcements

A. Joseph Balestrieri announced a NPCA community mixer on 1/21/20 at Seven Grand.

V. Consent Items

A. Motion to approve minutes from the November 14, 2019 meeting of the board of directors and the financial report made by Johnny Mercado, seconded by Jason Noble, all in favor.

VI. Information Items

A. North Park Main Street Meetings

1. Motion to change North Park Main Street board of directors meeting time from 8:00 am to 9:00 am by Lara Worm, seconded by Steve Blasingham, all in favor.

2. Motion to establish the following committees: Transportation and Mobility Committee, Promotions and Marketing Committee, Maintenance and Beautification Committee, and Events committee with these committees replacing currently existing committees by Lara Worm, seconded by Paris Landen, all in favor.

B. North Park Main Street Bylaws

1. Motion to change North Park Main Street bylaws to reflect new election timeline by David Gamboa, seconded by Steve Blasingham, all in favor.

C. County of San Diego

1. Motion for the North Park Main Street board of directors to apply for County of San Diego community enhancement and neighborhood reinvestment funding for 2020 approved by Paris Landen, seconded by Jason Noble, all in favor.

VII. Community Reports

A. Police Report: Jenny Hall

1. No report

B. State Senator Toni Atkins, District 49: Jason Weisz

1. No report.

C. Assembly Member Todd Gloria, District 78: Mathew Gordon

1. No report

D. County Supervisor Nathan Fletcher, Fourth District: Brandon Torres

1. No report

E. San Diego Council Member Chris Ward: Brett Weiss

1. Brett spoke on new council committee assignments, right to know regulations, budget priorities, the Point in Time Count, and bike lanes. The Board voiced their disappointment in the performance of Chris Ward on the bike lane issue.

F. City of San Diego, Economic Development Department: Alissa Gabriel

1. No report.

G. North Park Planning Committee: Steve Billings

1. No report

H. North Park Thursday Market: Brian Beevers

1. Brian spoke on finances, the new market footprint, and a discount initiative to encourage long term vendor attendance.

VIII. Executive Directors Report

- A. Angela Landsberg reported on the North Park Mini-Park ground breaking in mid-February, bike lanes and the need for businesses to contact North Park Main Street if they desire a 15 minute or loading zone, SDCCU Festival of Arts in North Park, and upcoming North Park Main Street elections.

IX. Adjourn

- A. Motion to adjourn at 10:00 by Paris Landen, seconded by Johnny Mercado, all in favor.

Next meeting February 13, 2019 at 9:00 AM, North Park Main Street Administrative Office