

North Park Main Street | Minutes of the Board of Directors Meeting
3939 Iowa Street Suite 2, San Diego CA 92104
February 13, 2020

ATTENDANCE

Board Members Present

Joseph Balestrieri (President), Steve Blasingham (Vice President), Lara Worm (Secretary), Al Kerendian (Treasurer), Andrew Greenberg, Brian Beevers, Colin Mathewson, David Gamboa, Jason Noble, Paris Landen, Matthew Segal, Steve Billings

Board Members Absent

Pat Cowan, Johnny Mercado

Staff in Attendance

Angela Landsberg (Executive Director), Jake J. Romero (Assistant Director)

I. Call to Order and Self-Introductions

- A. Meeting called to order at 9:04

II. Adoption of Agenda

- A. Motion to adopt agenda by Matthew Segal, seconded by David Gamboa

III. Public Comment and Items Not on the Agenda (3-minute limit per person)

- A. Adrian Kwiatkowski, candidate for City Council District 3, introduced himself to the Board and meeting attendees.

IV. Announcements

- A. Angela Landsberg announced the North Park Mini-Park groundbreaking.

V. Consent Items

- A. Motion to approve minutes from the January 9, 2020 meeting of the board of directors and the financial report made by David Gamboa, seconded by Lara Worm, all in favor.

VI. Information Items

A. San Diego California Ballot Measure C

- 1. Homeless advocate Michael McConnell spoke on his opposition to Measure C, presented information on the measure, and answered questions from meeting attendees.

B. Homes for San Diegans Bond Measure

- 1. Steve Russell of San Diego Housing Federation presented information and answered questions on the bond measure. He supports the bond measure and asked attendees of the meeting to support it as well.

C. University Avenue Mobility Plan (UAMP)

- 1. Motion to request a delay in the University Avenue Mobility Plan's construction schedule pending the 30th Street Pipeline Replacement Projects completion by David Gamboa, seconded by Al Kerendian, all in favor.

- D. Presentation: Otay 1st and 2nd West of Highland Water Pipeline Project
Lori Sutton, Vice President of Operations, Vic Salazar Communications
Gabriel Torres, Project Engineer, City of San Diego
1. A presentation and information was given on the project.

VII. Community Reports

- A. Police Report: Jenny Hall
1. Officer Hall reported on a bank robbery at US Bank and other crime activity in the district.
2. Angela Landsberg spoke on an increase in tagging in North Park and the need for more police presence. She requested a coverage count. Officer Hall to follow up.
- B. State Senator Toni Atkins, District 49: Jason Weisz
1. No report.
- C. Assembly Member Todd Gloria, District 78: Mathew Gordon
1. No report
- D. County Supervisor Nathan Fletcher, Fourth District: Nicholas Zinter
1. Nicholas introduced himself and spoke on UCSD partnerships for psychosocial services, human rights commission, and MTS transit numbers.
- E. San Diego Council Member Chris Ward: Brett Weiss
1. Brett spoke on the Homes for San Diego Housing Bond, Mini-Park groundbreaking ceremony, Palisades Project approval, Development Services Building update, and invited people to attend Cocktails with a Councilmember event on February 27th at Rose Wine Bar.
- F. City of San Diego, Economic Development Department: Alissa Gabriel
1. No report.
- G. North Park Planning Committee: Steve Billings
1. No report. The Board was reminded to attend the February 18 NPPC meeting to ensure their opportunity to vote in the next NPPC election.
- H. North Park Thursday Market: Brian Beevers
1. Brian spoke on the overall success of expansion and vendor changes, and finances (up from last year). He reported that eight vendors have taken advantage of the one year commitment program. He reported that four new vendors have joined the market.

VIII. Executive Directors Report

- A. Angela Landsberg to email her report to the board.

IX. Adjourn

- A. Motion to adjourn at 10:38 by Jason Noble, seconded by David Gamboa, all in favor.

Next meeting March 12, 2019 at 9:00 AM, North Park Main Street Administrative Office