

# PROMOTIONS AND MARKETING COMMITTEE

## AGENDA

North Park Main Street

Thursday, February 20, 2020, 9:00 AM

North Park Main Street Office | 3939 Iowa Street, #2 | 619.294.2501

1. Call to Order
2. Introductions and Public Comment
3. Announcements (5 Minutes)
4. Approval of agenda and minutes
5. Explore North Park
  - a. Explore Website
  - b. Explore Marketing 2020
  - c. Explore Social Media
  - d. Explore Digital Magazine
  - e. Event Postings
6. North Park Main Street Marketing
  - a. Social
  - b. Newsletter
  - c. NPPBID promotions
7. New Committees
  - a. Review of New Committees
8. Adjourn

Next Meeting: April 16, 2020 at 9:00 am