

PROMOTIONS COMMITTEE MEETING

AGENDA

NORTH PARK MAIN STREET

Thursday, October 17, 2019 at 9:00 AM 10:00 AM

North Park Main Street Office | 3939 Iowa Street, Suite #2

619-294-2501

1. Call to order – 9:00 am
2. Introductions and Public Comment
3. Announcements – 9:05
4. Approval of Agenda and Minutes – 9:10
5. Taste of North Park – 9:15
 - a. Event recap / wrap up
6. Explore North Park – 9:20
 - a. Campaign update: events, marketing, promotions, social
7. Small Business Saturday – 9:30
 - a. Plans for event to take place on November 30, 2019
8. Toyland Parade – 9:40
 - a. Status report
9. North Park Thursday Market – 9:45
 - a. Discussion: ideas for marketing the market
10. Adjourn – 10:00 am

Next meeting: November 21, 20189 at 9:00 am