

PROMOTIONS COMMITTEE MEETING

MINUTES

Thursday, October 17, 2019 at 9:00 AM to 10:00 AM | 3939 Iowa Street, #2 | (619) 294-2501

- 1. Call to Order at 9:02**
- 2. Introductions / Public Comment**
 - a. No public comment
- 3. Announcements**
 - a. No Announcements
- 4. Approval of agenda and minutes**
 - a. Minutes and agenda approved by Steve Blasingham, seconded by Joseph Balestrieri
- 5. Taste of North Park**
 - a. Anna Gamboa gave a report on the successful sales for the event and Jake Romero spoke on a successful volunteer campaign. Donna Posin stated that events.com was easier to use than Brown Paper tickets.
 - b. Suggestions and recommendations were to make sure the event location is correct on the ticket and to have two ticket locations next year.
- 6. Explore North Park**
 - a. Focus has been on the Explore North Park mini magazine and Taste of North Park.
- 7. Small Business Saturday**
 - a. Activities to include live art with electrical box painting, mural on the Woolworths Building, prize giveaways, and a music festival sponsored by MyPoint Credit Union (North Park Live).
 - b. Angela Landsberg asked meeting attendees to send their specials to NPMS to help promote on social and e-blasts.
- 8. Toyland Parade**
 - a. Parade line up starts at 9:00 am and kicks off at 11:00 am. 25 entrants so far.
 - b. Jake to send weekly emails to past participants.
 - c. Next promotions meeting will be a Toyland Parade meeting.
 - d. Jake to send out Gofundme link.
- 9. Thursday Market**
 - a. The Thursday Market will be a special Halloween market. Live music, free face painting, mini haunted house and costume contest.
- 10. Adjournment at 10:10 am**

Next Promotions Meeting: November 21, 2019 at 5:30 pm