

PROMOTIONS COMMITTEE MEETING

AGENDA

North Park Main Street

Thursday, August 15, 2019 at 9:00 AM to 10:30 AM

North Park Main Street Office | 3939 Iowa Street, #2

(619) 294-2501

1. **Call to Order - 9:00 am**
2. **Introductions / Public Comment**
3. **Announcements – 9:05**
4. **Approval of Agenda and Minutes**
5. **Presentation: Jenny Tormey of Entercom – 9:10**
6. **Pride 2020 – 9:20**
 - a. Ideas on supporting San Diego Pride in North Park in 2020
7. **Taste of North Park – 9:30**
 - a. Taste sign ups available
 - b. Event update
 - c. Business involvement
8. **San Diego Beer Week – 9:40**
 - a. Beer Week event
9. **North Park Toyland Parade – 9:50**
 - a. Status report
 - b. Letter to businesses
 - c. After event
10. **Business Resource Symposium – 10:00**
 - a. Information and update on September 19 symposium
11. **Daytime Service Industry Outreach Program – 10:05**
 - a. Ideas on outreach to local businesses and employees
12. **Thursday Market, Angela Landsberg and Anna Gamboa – 10:15**
 - a. Promotions and marketing report
 - b. Texting program
13. **Explore North Park – 10:25**
 - a. Labor Day roundup
14. **Adjournment – 10:30**

No September Promotions Meeting

Next Promotions Meeting: October 17, 2019 at 10:00 am