

# PROMOTIONS COMMITTEE MEETING

## AGENDA

North Park Main Street

Thursday, June 20, 2019 at 9:00 AM to 10:00 AM

North Park Main Street Office | 3939 Iowa Street, #2

(619) 294-2501

1. **Call to Order**
2. **Introductions / Public Comment**
3. **Announcements (5 minutes)**
4. **Approval of Agenda and Minutes**
5. **Taste of North Park (5 minutes)**
  - a. Taste sign ups available
6. **Presentation: Sabrina Barr, Events.com (5 – 7 minutes)**
  - a. Review of events.com events management platform
7. **Presentation: Larissa Fawkner, Mapigator (5 – 7 minutes)**
  - a. Review of Mapigator program
8. **Concierge Outreach (10 minutes)**
  - a. Concierge Outreach and Hospitality meeting to be held July 18<sup>th</sup> at 10:00 am at West Coast Tavern
9. **Thursday Market, Angela Landsberg and Anna Gamboa (10 minutes)**
  - a. Business and Thursday Market cross promotions
  - b. Promotional efforts (Anna Gamboa)
10. **Explore North Park, Ann Gamboa (5 minutes)**
  - a. Update on marketing, and promotions
  - b. Update on Social Media
11. **Adjournment**

**Next Promotions Meeting:** July 18, 2019 at 10:00 am at West Coast Tavern