

DESIGN COMMITTEE MEETING

MINUTES

North Park Main Street

Tuesday, June 4, 2019 at 9:00 AM

North Park Main Street Office | 3939 Iowa University Avenue | (619) 294-2501

1. Call to Order and Introductions: 9:02 am

2. Announcements

- a. Angela Landsberg announced the Toyland Parade and the Lions Club as title sponsor this year.
- b. She spoke on the importance of accurate minutes in relation to the 30th Street bike lane project.
- c. She also spoke on ticket sale preparations for Taste of North Park.

3. Approval of agenda and minutes

- a. a. Approved by Donna Posin

4. Wayfinding Signage

- a. A discussion on wayfinding sign verbiage, districts, nodes, and shopping districts was held.
- b. Sign verbiage project: signs were divided up amongst the committee members for content.
- c. Angela to reach out to 30th and Upas area businesses regarding ideas for naming a possible district.

5. North Park Art Project

- a. Emily gave a location by location update on the progress of the project, artists, and installations: Seven 11 location installation beginning this weekend followed by Duhs property, Berger and Shaw properties online June 15, Saint Luke's church / IRC on June 22, 30th and University in July.
- b. She also spoke on problems with approvals and location confirmations.
- c. Website, signage and sponsorship deck are in the works.
- d. Emily gave recommendations for next time: business owners should be property owners, clearly set expectations with business and property owners, consider budget limitations, and have previous years project available for review.

6. Adjournment

- a. Adjourn at 10:00 am, all in favor.
Next Meeting: July 2, 2019 at 9:00 am