

DESIGN COMMITTEE MEETING

MINUTES

North Park Main Street

Tuesday, April 2, 2019 at 9:00 AM

North Park Main Street Office | 3939 Iowa University Avenue | (619) 294-2501

1. **Call to Order and Introductions: 9:02 am**
2. **Announcements**
 - a. Donna announced that the Jefferson elementary poster winner was chosen and showed the winning poster alongside the runner up winners.
 - b. The need for Festival of Arts volunteers was announced.
3. **Approval of agenda and minutes**
 - a. a. Approved on consent
4. **Wayfinding Signage**
 - a. Jake Romero and Donna Posin spoke on requirements for property owner notification.
 - b. Committee must develop sign content.
5. **North Park Art Project**
 - a. Emily Knapp reported that all contracts with the artists are out and all six locations have been confirmed. A sponsorship deck has been distributed and a digital map developed.
 - b. It was noted that artists working on their projects during the SDCCU Festival of Arts in North Park would be preferable.
6. **Street Banners**
 - a. Donna Posin reported that moving forward, street banners will no longer be use for advertising. They will only be used for the Explore North Park campaign and event promotion.
7. **Adjournment**
 - a. Adjourn at 9:40 am, all in favor.
Next Meeting: June 4, 2019 at 9:00 am