

SPECIAL FESTIVAL PROMOTIONS COMMITTEE MEETING

AGENDA

North Park Main Street

Thursday, April 18, 2019, 5:30 PM to 7:00 PM

North Park Main Street Office | 3939 Iowa Street, #2 | 619.294.2501

1. Call to Order
2. Introductions and Public Comment
3. Announcements
4. Approval of agenda and Minutes
5. Bike to Work Day
 - A. Update on event to be held on Thursday, May 16th from 6:00 to 9:00 am
6. North Park Thursday Market Summers Solstice
 - A. Update on event to be held on Thursday, June 20, 2019
9. SDCCU Festival of Arts in North Park
 - A. Promotions
 - I. PR efforts (Sara Wacker)
 - II. A7D Anna Gamboa
 - B. Vendors (McFarlane) - 2 MIN
 - I. Vendor load in schedule
 - II. Load in volunteers
 - C. Event Layout (McFarlane) - 10 MIN
 - D. Make and Create Area (Elexia de la Parra) - 5 MIN
 - I. Vendor load in schedule
 - E. Live Art (Jason/Visual) - 3 MIN
 - I. Set up and breakdown time
 - F. Craft Beer Block (Matt Van Vorst) - 15 MIN
 - I. Brewer Layout
 - II. Tickets (Angie)
 - G. Gallery in the Street - 2 MIN
 - I. Set up and breakdown time
 - H. 619 Spirits – 2 MIN
 - I. Layout and dispensing options

I. Production Schedule (McFarlane/Angela) – 15 MIN

I. Timeline

J. Contracted Services

I. Security

II. Equipment

a. BID Council

b. Rafael's

III. Power

IV. Staging

a. Arrival Times

b. Stage Breakdown

10. Additional Items – 2 MIN

11. Future Meeting: Set Date

12. Adjourn