

DESIGN COMMITTEE MEETING

MINUTES

North Park Main Street

Tuesday, March 5, 2019 at 9:00 AM

North Park Main Street Office | 3939 Iowa University Avenue | (619) 294-2501

1. **Call to Order and Introductions: 9:01 am**
2. **Announcements**
 - a. No announcements
3. **Approval of agenda and minutes**
 - a. a. Approved on consent
4. **Presentation: Kate Goodson, Principal, Pop Arch**
 - a. A presentation on placemaking was given, and a discussion regarding the conversion of Ray Street, the North Park Mini-Park, funding challenges, public/private partnerships was held.
 - b. Next steps are a bigger discussion on placemaking budget and to focus on a timeline and costs for programming.
5. **Wayfinding Signage**
 - a. Next steps are to determine in a separate meeting what will go on the signs.
6. **North Park Art Project**
 - a. A first draft of the artist contract is ready.
 - b. Art installations will roll out over time and three locations have been confirmed. Projects will roll out with the Festival of Arts.
 - c. A marketing deck is ready with sponsorship opportunities to help raise additional funds for plaques
7. **Auralee Walmer Utility Box Proposal**
 - a. The committee provided feedback on the design proposal which was relayed to the artist.
 - b. Project in review.
8. **Adjournment**
 - a. Adjourn at 10:02 am, all in favor.
Next Meeting: April 2nd, 2019 at 9:00 am