

# PROMOTIONS COMMITTEE MEETING

## AGENDA

North Park Main Street

Thursday, February 21, 2019 at 9:00 AM to 10:00 AM

North Park Main Street Office | 3939 Iowa Street, #2

(619) 294-2501

1. **Call to Order**
2. **Introductions / Public Comment**
3. **Announcements (5 minutes)**
4. **Approval of Agenda and Minutes**
5. **2019 Festival of Arts in North Park (5 minutes)**
  - a. Update on event to be held on Saturday, May 11<sup>th</sup>, 2018 from 11:00 am to 10:00 pm.
  - b. Promotional efforts (Anna Gamboa)
6. **Thursday Market, Angela Landsberg and Anna Gamboa (10 minutes)**
  - a. Update on revised market footprint
  - b. Promotional efforts (Anna Gamboa)
7. **Explore North Park, Ann Gamboa (5 minutes)**
  - a. Update on marketing, and promotions
  - b. Update on Social Media
  - c. Website revision
8. **Concierge Event (5 minutes)**
  - a. Event recap of Sunday, February 10<sup>th</sup> event
9. **North Park Businesses Update**
  - a. Openings: Flap Your Jacks, Louisiana Purchase, The Rose, The Jackson, North Park Breakfast Company, Target, University Avenue Brewery, Point Loma Credit Union
  - b. Closings: Peking Palace, Starbucks, Tobacco Outlet
10. **Adjournment**

**Next Promotions Meeting:** March 21, 2019 at 9:00 am