

PROMOTIONS COMMITTEE MEETING

AGENDA

North Park Main Street

Thursday, January 17, 2019 at 9:00 AM to 10:00 AM

North Park Main Street Office | 3939 Iowa Street, #2

(619) 294-2501

1. Call to Order
2. Introductions / Public Comment
3. Announcements (5 minutes)
4. Approval of Agenda and Minutes
5. 2019 Festival of Arts in North Park (5 minutes)
 - a. Update on event to be held on Saturday, May 11th, 2018 from 11:00 am to 10:00 pm.
 - b. Production meeting to be held on Thursday, January 24th at 5:30 pm
 - c. Promotional efforts (Anna Gamboa)
6. Thursday Market, Angela Landsberg and Anna Gamboa (10 minutes)
 - a. Update on revised market footprint
 - b. Promotional efforts (Anna Gamboa)
7. Explore North Park, Ann Gamboa (5 minutes)
 - a. Update on marketing, and promotions
 - b. Explore North Park Magazine update
 - c. Update on Social Media
8. Concierge Event (5 minutes)
 - a. Update on event to be held on Sunday, February 10th from 3:00 to 6:00 pm
9. North Park Businesses Update
 - a. Openings: Flap Your Jacks, Louisiana Purchase, The Rose, The Jackson, North Park Breakfast Company, Target, University Avenue Brewery, Point Loma Credit Union
 - b. Closings: Peking Palace, Starbucks, Tobacco Outlet
10. Adjournment

Next Promotions Meeting: February 21, 2019 at 9:00 am