

EXECUTIVE/BUDGET COMMITTEE MEETING

AGENDA | NORTH PARK MAIN STREET

Monday, February 8, 2019 at 12:00 pm | North Park Main Street Office | 3939 Iowa Street, Suite 2 | 619-294-2501

NMPS Staff: Angela Landsberg (Executive Director), Jake Romero (Assistant Director), Roni Kleinhen (Bookkeeper)

- 1. Call to Order**
- 2. Announcements (5 min)**
- 3. Financial Updates (10 min)**
 - a. Update and review (NPMS budget)
 - b. Update and review (NPPBID Budget)
- 4. Target (5 min)**
 - a. Discussion on Explore North Park branded merchandise
- 5. SDG&E Sponsorship (10 min)**
 - a. Update and discussion on \$10k sponsorship
- 6. PBID (10 min)**
 - a. Discussion on renewal and re-balloting timeline
- 7. Annual Report (5 min)**
 - a. Review of NPMS /NPPBID Annual Report
- 8. North Park Thursday Market (5 min)**
 - a. Update on market
- 9. Homelessness in North Park (5 min)**
 - a. Update on PATH (People Assisting the Homeless) outreach worker in North Park
 - b. Homeless Count in North Park
- 10. Economic Development and Tourism Support (EDTS)**
 - a. Grant discussion (5 mins)
- 11. Public Relations Contract (5 min)**
 - a. Review of proposed public relations contract

BOARD MEETING ITEMS:

- 1. Financial Updates**
- 2. PR Contract**
- 3. BIRD Scooter Support Letter**
- 4. North Park Mini-Park Letter**
- 5. Wayfinding Signage Design and Plan**
- 6. 501 (c)(3)**

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12. BIRD Scooters (5 min)

- a. Letter of support

13. North Park Mini-Park (10 min)

- a. Review of draft letter to City Officials

14. Wayfinding Signage (5-10 min)

- a. Review of proposed wayfinding signage plan and preliminary designs

15. 501 (c)(3) (10 min)

- a. Discussion on mission and name for proposed Foundation

16. Move to Closed Session

- a. Personnel

17. Reopen regular meeting

18. Adjourn

Next meeting: Friday, March 8th, 2019 at 12:00 noon