

BUSINESS DEVELOPMENT COMMITTEE MEETING

MINUTES

North Park Main Street | 3939 Iowa Street, Suite 2 | (619) 295-2501

Tuesday, January 8, 2019

- 1. Call to Order: 9:05 AM**
- 2. Approval of agenda and October meeting minutes**
 - a. Minutes approved on consensus
- 3. Announcements**
 - a. Angela Landsberg spoke on starting a blog about North Park. She also gave an update on new business openings in North Park.
- 4. Public Comment**
 - a. A conversation on homelessness, graffiti, and the need for services ensued.
- 5. Presentation: Chris Blankinship**
 - a. Presentation on Search Engine Optimization Proposal tabled. Moved to Executive Committee.
- 6. Concierge Event**
 - a. Angela Landsberg gave an update on the Concierge Event planned for February 10th. Event to feature 100 concierge attendees from hotels, social media influencers, and two trolleys. Several restaurants participating.
- 7. Adjournment**
 - a. Adjourn at 9:50 AM

NEXT MEETING: February 12, 2018 at 9:00 am