

# **BUSINESS DEVELOPMENT COMMITTEE MEETING**

## **AGENDA**

**North Park Main Street  
Tuesday, January 8, 2019 at 9:00 AM  
North Park Main Street Office | 3939 Iowa Street, #2  
(619) 294-2501**

- 1. Call to Order and Introductions**
- 2. Approval of agenda and minutes (5 minutes)**
- 3. Announcements (5 minutes)**
- 4. Public comment on items not on the agenda (3-minute limit per person)**
- 5. Presentation: Chris Blankinship (15 minutes)**
  - a. Search Engine Optimization proposal
- 6. Concierge Event (10 minutes)**
  - a. Update on concierge event to be held on Sunday February 10<sup>th</sup> from 3:00 to 6:00 pm.
- 7. Adjournment**

**Next Meeting:**  
February 12, 2019 at 9:00 am