

# AGENDA

North Park Organization of Businesses, Inc. | DBA NORTH PARK MAIN STREET | Board of Directors Meeting

Thursday, January 10, 2019 | 8:00 a.m. – 9:30 a.m.

3939 Iowa Street, Suite 2, San Diego, CA 92104

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- I. **Call to Order and Self-Introductions (8:00 am)**
- II. **Adoption of Agenda** **Action**
- III. **Public Comment on Items *Not* on the Agenda** (3-minute limit per person)
- IV. **Announcements**
- V. **Consent Items (8:05)** **Action**
  1. Approval of Minutes
    - a. PROPOSED MOTION:  
*APPROVAL OF MINUTES FROM THE DECEMBER 13, 2018 MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET*
    - b. PROPOSED MOTION:  
*APPROVAL OF FINANCIAL REPORT*
      - I. Balance sheet, 12/31
      - II. Profit and Loss Statement, 12/31
      - III. NPPBID Budget
    - c. Search Engine Optimization Contract
    - d. South Bay Pressure Washing
- VI. **Information Items (8:10)**
  1. Laurie T. Jones, Senior Development Manager, Real Estate, Target
  2. Presentation: Jonathan Castillo, People Assisting the Homeless (PATH)
- VII. **Community Reports: (8:30)**
  1. North Park Thursday Market Brian Beevers
  2. Police Report Jenny Hall
  3. State Senator Toni Atkins, District 39 Jason Weisz
  4. Assembly Member Todd Gloria, District 78 Michaela Valk
  5. County Supervisor Ron Roberts, Fourth District Nerea Urtasun
  6. San Diego City Council Member Chris Ward Tyler Renner
  7. City of San Diego, Neighborhood Investment Unit Team Member Alissa Gabriel
  8. North Park Planning Committee (NPPC) Tim Taylor
  9. North Park Maintenance Assessment District (MAD) Freddie Carruthers

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|-------|---|--------------------------|
| VIII. | <b>Presidents Report (8:50)</b>   | <b>Action/Discussion</b> |
|       | <ol style="list-style-type: none"> <li>1. NPMS / NPPBID Board of Directors           <ol style="list-style-type: none"> <li>a. PROPOSED MOTION:<br/> <i>APPROVE THE NORTH PARK MAIN STREET BOARD OF DIRECTORS SLATE OF EXECUTIVE OFFICERS: PRESIDENT-JOSEPH BALESTRIERI, VICE PRESIDENT- STEVE BLASINGHAM, TREASURER-ANDREW GREENBERG, SECRETARY- ALFRED KERENDIAN</i></li> </ol> </li> <li>2. North Park Mini-Park<br/>           PROPOSED MOTION:<br/> <i>SHALL NORTH PARK MAIN STREETS BOARD OF DIRECTORS SUPPORT DRAFTING A LETTER TO THE CITY OF SAN DIEGO OPPOSING THE OPENING OF THE NORTH PARK MINI-PARK PENDING A PLAN BY THE CITY ADDRESSING HOMELESSNESS AND SAFETY CONCERNS IN NORTH PARK?</i></li> </ol> | Angela Landsberg         |
| IX.   | <b>Executive Directors Report</b><br>(please see attached document)   | Angela Landsberg         |
|       | <ol style="list-style-type: none"> <li>1. Design Committee           <ol style="list-style-type: none"> <li>a. Wayfinding signage</li> <li>b. North Park Art Project</li> <li>c. Garage Art Project</li> </ol> </li> <li>2. Promotions Committee           <ol style="list-style-type: none"> <li>a. 2019 Festival of Arts in North Park</li> <li>b. Thursday Market</li> <li>c. Explore North Park</li> </ol> </li> <li>3. Business Development Committee           <ol style="list-style-type: none"> <li>a. Where Magazine Concierge Tour</li> <li>b. Tour of Real Estate Professionals</li> </ol> </li> </ol>   |                          |
| X.    | <b>Adjournment</b><br><b>Next Board Meeting: February 14, 2019</b>  |                          |