

DESIGN COMMITTEE MEETING

MINUTES

North Park Main Street

Tuesday, December 4, 2018 at 9:00 AM

North Park Main Street Office | 3939 Iowa University Avenue | (619) 294-2501

1. Call to Order and Introductions: 9:02 am

2. Announcements

- a. Angela Landsberg announced that the next Executive Committee meeting will be moved to meeting will be held January 7th instead of January 4th, a Santa event at the North Park Christmas tree lot on December 8th, and the Target art unveiling on December 8th from 3-6:00 pm.
- b. Lynn Susholtz announced events at Art Produce.

3. Approval of agenda and minutes

- a. Minutes approved on consensus

4. Wayfinding signage

- a. Angela Landsberg reported that she had considered two options: a) handle the project in house, or b) give the project to Integrated Signs and have them do the entire project.
- b. Cost and quantity of signs utilizing Integrated Signs: 6 signs for \$20k. However, all permitting, design, fabrication and installation would be included.
- c. In house production would net 20 signs designed and installed in house.
- d. For February meeting, Angela will have a proposal from Integrated Signs and a presentation.

5. North Park Art Project

- a. Angela Landsberg gave an overview of the project as it was presented at the November 8th meeting of the NPMS Board of Directors.
- b. At the Board meeting, two options were presented: proposal one focused on existing and underutilized storefronts while proposal two focused on blighted buildings. The Board voted to approve a project with aspects of both.
- c. Lynn Susholtz suggested examining how to incentivize the project with North Park businesses: sponsorships, entertainment, additional open hours.
- d. Donna Posin suggested identifying more than 6 locations for the project.
- e. Angela Landsberg is to develop agreed upon criteria for an arts manager RFQ. She will have someone hired in December. In January, she will present locations, and have some ideas of the artists involved.

6. Adjournment

- a. Adjourn at 9:50 am, all in favor.
Next Meeting: February 5th, 2018 at 9:00 am