

AGENDA

North Park Organization of Businesses, Inc. | DBA NORTH PARK MAIN STREET | Board of Directors Meeting

Thursday, December 13, 2018 | 8:00 a.m. – 9:30 a.m.

3939 Iowa Street, Suite 2, San Diego, CA 92104

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- I. **Call to Order and Self-Introductions (8:00 am)**
- II. **Adoption of Agenda** Action
- III. **Public Comment on Items *Not* on the Agenda (3-minute limit per person)**
- IV. **Announcements**
- V. **Consent Items (8:05)** Action
 - 1. Approval of Minutes
 - a. PROPOSED MOTION:
APPROVAL OF MINUTES FROM THE NOVEMBER 08, 2018 MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET
 - b. PROPOSED MOTION:
APPROVAL OF FINANCIAL REPORT
 - I. Balance sheet, 11/30
 - II. Profit and Loss Statement, 11/30
 - III. NPPBID Budget
- VI. **Information Items (8:10)**
 - 1. Downtown Partnership Clean & Safe Homeless Outreach Overview
- VII. **Community Reports: (8:15)**
 - 1. North Park Thursday Market Brian Beevers
 - 2. Police Report Jenny Hall
 - 3. State Senator Toni Atkins, District 39 Jason Weisz
 - 4. Assembly Member Todd Gloria, District 78 Michaela Valk
 - 5. County Supervisor Ron Roberts, Fourth District Nerea Urtasun
 - 6. San Diego City Council Member Chris Ward Tyler Renner
 - 7. City of San Diego, Neighborhood Investment Manager Alissa Gilbert
 - 8. North Park Planning Committee (NPPC) Tim Taylor
 - 9. North Park Maintenance Assessment District (MAD) Freddie Carruthers

VIII.	Presidents Report (8:45)	Action/Discussion
	1. 501 c3	Angela Landsberg
	a. Discussion on proposed formation of 501 c3 foundation for North Park Main Street	
	b. PROPOSED MOTION: <i>SHALL THE NORTH PARK MAIN STREET BOARD OF DIRECTORS APPROVE ENTERING INTO A CONTRACT WITH ARTEMIS SPYRIDONIDIS TO INITIATE THE FORMATION OF A 501 C3?</i>	
	2. Marketing Communications Proposal	Angela Landsberg
	a. Review of proposal submitted by A7D	
	b. PROPOSED MOTION: <i>SHALL THE NORTH PARK MAIN STREET BOARD OF DIRECTORS APPROVE THE MARKETING COMMUNICATIONS CONTRACT WITH A7D CREATIVE GROUP?</i>	
	3. Search Engine Optimization and Content Proposal	Angela Landsberg
	a. Review of proposal submitted by Chris Blankinship	
	b. PROPOSED MOTION: <i>SHALL THE NORTH PARK MAIN STREET BOARD OF DIRECTORS APPROVE THE SEARCH ENGINE OPTIMIZATION AND CONTENT CONTRACT WITH CHRIS BLANKINSHIP?</i>	
	4. Change of NPMS bylaws	Angela Landsberg
	a. PROPOSED MOTION: <i>SHALL THE NORTH PARK MAIN STREET BOARD OF DIRECTORS APPROVE A CHANGE TO THE NPMS BYLAWS ADDING AN ADDITIONAL BOARD SEAT FOR A NORTH PARK THURSDAY MARKET REPRESENTATIVE?</i>	
IX.	Executive Directors Report	Angela Landsberg
	1. Committee Overview Presentation	
X.	Standing North Park Committee Reports (9:20)	
	1. Design Committee	Lynn Susholtz
	a. Wayfinding signage	
	b. North Park Art Project	
	c. North Park Landscaping project at 30 th and Lincoln	
	2. Promotions Committee	David Gamboa
	a. 2019 Festival of Arts in North Park	
	b. Thursday Market	
	c. Taste of North Park recap	
	d. Ray at Night	
	e. Small Business Saturday	
	3. Business Development Committee	Andrew Greenberg
	a. Where Magazine Concierge Tour	
	b. Tour of Real Estate Professionals	
XI.	Adjournment Next Board Meeting: January 10, 2018	