

DESIGN COMMITTEE MEETING

MINUTES

North Park Main Street

Tuesday, November 6, 2018 at 9:00 AM

North Park Main Street Office | 3939 Iowa University Avenue | (619) 294-2501

1. Call to Order and Introductions: 9:00 am

2. Announcements

- a. Angela Landsberg announced that the next edition of Explore magazine will be out soon announced the NPMS Holiday party to be held on 12/13/2018.

3. Approval of agenda and minutes

- a. Motion to approve agenda and minutes by Donna Posin, seconded by Mark Bolton. All in favor.

4. Wayfinding signage

- a. Paul Hunyady presented wayfinding signage design concepts. Three concepts were presented.
- b. A discussion ensued on branding, fonts, and sign shape.
- c. Steve Codraro stated that designs have already been developed for the project. The committee then reviewed the previous designs.
- d. The committee's preference was option 1 on page 11 of the original design plan.
- e. Angela spoke on cost: \$300 for fabrication and \$100 for installation.

5. North Park Art Project

- a. Angela Landsberg gave an overview of the previous request for reallocation of funds for a North Park Art Project and examples of placemaking projects were presented. She stated that the previous reallocation request was tabled at the last Board meeting citing a need for clarification on the project. She then presented a revised project that would include long term projects and an exhibition event night.
- b. Lynn Susholtz gave a summary of the types of projects that would be part of the project: temporary installations, storefront projects, and performances. There would be a curated selection process and a process for project location identification. Goals were to provide support for artists and to engage spaces and businesses that do not get attention. An arts professional would be retained to manage and curate the project.
- c. Some committee members stated that the project still needed more structure in order to be presented to the Board, while Steve Codraro stated that the project as presented to the committee was actionable.
- d. Donna Posin motioned for the project to be presented to the Board as presented to the committee. Steve Codraro seconded the motion.
- e. The recommendation of the Committee was to require more specify on the project as presented by Angela and present to the Board.

6. Adjournment

- a. Adjourn at 10:15 am, all in favor.
Next Meeting: December 4, 2018 at 9:00 am