

# PROMOTIONS COMMITTEE MEETING

## AGENDA

North Park Main Street

Thursday, October 18, 2018 at 9:00 AM to 10:00 AM

North Park Main Street Office | 3939 Iowa Street, #2

(619) 294-2501

1. Call to Order
2. Introductions / Public Comment
3. Announcements (5 minutes)
4. Approval of Agenda and Minutes (5 minutes)
5. 2019 Festival of Arts in North Park, Angela Landsberg (10 minutes)
  - a. Review of event coordinator bids
6. Thursday Market, (10 minutes)
  - a. Upcoming market programming (Sunny Lee)
  - b. Marketing and promotional efforts (Anna Gamboa)
  - c. Social assets available at <http://bit.ly/explorenorthparksocial>
7. Taste of North Park, Angela Landsberg (10 minutes)
  - a. Event recap and discussion
  - b. Event post-production meeting
8. Ray at Night, Sunny Lee and Angela Landsberg (10 minutes)
  - a. Event recap on Saturday October 13 event
  - b. Review of discussion held at October 8<sup>th</sup> Board of Directors meeting
  - c. Discussion on future of the event
9. Small Business Saturday, Angela Landsberg (5 minutes)
  - a. Event to be held on November 24, 2018
  - b. Update on promotional plans for the event
10. Adjournment

**Next Promotions Meeting:** November 15, 2018 at 9:00 am