

DESIGN COMMITTEE MEETING

MINUTES

North Park Main Street

Tuesday, October 2, 2018 at 9:00 AM

North Park Main Street Office | 3939 Iowa University Avenue | (619) 294-2501

1. Call to Order and Introductions: 9:06 am

2. Brown Act Review

- a. Angela Landsberg gave a review of the Brown Act and adherence to its guidelines during committee meetings. Takeaways: stick to agenda items, non-agenda items should go in the announcement section, and all items must be publicly noticed.

3. Announcements

- a. Lynn Susholtz announced events occurring at Art Produce.
- b. Angela Landsberg announced Taste of North Park and asked for assistance from the committee in spreading the word about the event.

4. Approval of agenda and minutes

- a. Change section seven (Items not on agenda) to read "Future agenda Items".
- b. Strike item "c".
- b. Agenda and amended minutes approved by Donna Posin, seconded by Mark Bolton, abstention by Steve Blasingham, remainder in favor.

5. Wayfinding signage

- a. Angela Landsberg gave an overview of the two wayfinding projects in process: a kiosk and a wayfinding signage plan. She stated that the kiosk is approved and has been vetted through the committee and is now in the permitting process.
- b. For wayfinding, \$20k has been allocated from the Mid-City Parking District. Of that, \$2k is needed for permitting, leaving a budget of \$18k for design and fabrication.
- c. The previous signage plan was reviewed by the committee along with the design of the kiosk.
- d. The committee consensus was that the design of the signs should match the design of the previous design plans produced by Graphic Solutions, continue with an ornate look, and use a Sans-Serif font.
- e. Paul Hunyady from Mooch Exterior Designs is to come up with design markups for the next meeting. NPMS to come up with color samples and sizes.

6. North Park Art Project

- a. Angela Landsberg gave an overview of the NPPBID budget and stated that funds could be reallocated towards a North Park Art Project.
- b. Lynn Susholtz stated that the funds could be used to start a temporary art program and an opportunity to reignite North Park's art district.
- c. A discussion was held on budget and cost of a program.
- d. A motion was made to recommend that \$4k be reallocated from the NPPBID Landscape budget and \$10k from the NPPBID Improvements & Economic Development budget towards an art project. Lynn Susholtz first, Donna Posin second.
- e. Item to go to the Board for approval.

7. Adjournment

- a. Adjourn at 10:00 am, all in favor.
Next Meeting: November 6, 2018 at 9:00 am