

# AGENDA

North Park Organization of Businesses, Inc. | DBA NORTH PARK MAIN STREET | Board of Directors Meeting  
Thursday, October 11, 2018 | 8:00 a.m. – 9:30 a.m.  
3939 Iowa Street, Suite 2, San Diego, CA 92104  
www.northparkmainstreet.com | maintenance@northparkmainstreet.com | 619-294-2501  
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- I. Call to Order and Self-Introductions (8:00 am)
- II. Adoption of Agenda Action
- III. Public Comment on Items *Not* on the Agenda (3-minute limit per person)
- IV. Announcements
- V. Consent Items (8:05) Action
  - 1. Approval of Minutes
    - a. PROPOSED MOTION:  
*APPROVAL OF MINUTES FROM SEPTEMBER 13, 2018 MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET*
    - b. PROPOSED MOTION:  
*APPROVAL OF FINANCIAL REPORT*
- VI. Community Reports: (8:15)
  - 1. North Park Thursday Market Brian Beevers
  - 2. Police Report Jenny Hall
  - 3. State Senator Toni Atkins, District 39 Jason Weisz
  - 4. Assembly Member Todd Gloria, District 78 Michaela Valk
  - 5. County Supervisor Ron Roberts, Fourth District Nerea Urtasun
  - 6. San Diego City Council Member Chris Ward Tyler Renner
  - 7. City of San Diego, Neighborhood Investment Manager Elizabeth Studebaker
  - 8. North Park Planning Committee (NPPC) Tim Taylor
  - 9. North Park Maintenance Assessment District (MAD) Jake Romero
- VII. Presidents Report (8:40) Action/Discussion
  - 1. North Park Art Project
    - a. Review of proposed project and funding reallocation
    - b. PROPOSED MOTION:  
*SHALL NORTH PARK MAIN STREET ALLOCATE \$13,000 TO A NORTH PARK ART PROJECT TO BE VETTED THROUGH DESIGN COMMITTEE*
  - 2. Marketing Request for Quote (8:45) Angela Landsberg
    - a. Review of RFQ's for email marketing, social media, and design services
  - 3. Proposed Polystyrene Ban (8:50)
    - a. Discussion on proposed new City ordinance
    - b. North Park Main Street efforts to support and encourage compliance

- 4. Taste of North Park (9:00) Angela Landsberg
  - a. Update on event to be held on Saturday, October 13<sup>th</sup> from 11-3:00 pm
- 5. Small Business Saturday (9:10) Angela Landsberg
  - a. Update and information on event to be held on Saturday, November 24th, 2018
- 6. Ray at Night (9:15) Angela Landsberg
  - a. Discussion on future of event in North Park

**VIII. Standing North Park Committee Reports (9:25)**

- 1. Design Committee Lynn Susholtz
  - a. Wayfinding signage
  - b. North Park Art Project
- 2. Promotions Committee David Gamboa
  - a. 2019 Festival of Arts in North Park
  - b. Thursday Market
  - c. Taste of North Park
  - d. Ray at Night
  - e. San Diego Beer Week
  - f. Woolworth's Mural
  - g. Small Business Saturday
- 3. Business Development Committee Andrew Greenberg
  - a. Continuation of charrette at October 9 meeting

**IX. Executive Director Report (9:30)**

- 1. E.D. Report: (See attached) Angela Landsberg

**X. Adjournment**

**Next Board Meeting: November 8, 2018**