

# **BUSINESS DEVELOPMENT COMMITTEE MEETING**

## **MINUTES**

North Park Main Street | 3939 Iowa Street, Suite 2 | (619) 295-2501

Tuesday, October 9, 2018

- 1. Call to Order: 11:00AM**
- 2. Approval of agenda and April meeting minutes**
  - a. Minutes approved on consensus
- 3. Public comment on items not in the agenda**
  - a. No comment
- 4. Committee Project Vision Charrette (session 2)**
  - a. The second session was held to determine projects for the committee.
  - b. Goals were identified for the Committee: 1. bring in new businesses, and 2. strengthen existing businesses
  - c. The committee identified objectives: 1. outreach to commercial agents, and 2. outreach to tourism industries
  - d. The Committee chose to prioritize one project, a concierge and hospitality tour. Tasks identified for the project include a presentation, packet, and tour.
  - e. Next Steps: Identify what goes in the presentation and packet and identify areas/hotels to outreach to. Andrew to start a group email to keep the committee on focus.
- 5. Announcements**
  - a. Angela Landsberg announced Taste of North Park and Soccer City at the Thursday Market
- 6. Adjournment**
  - a. Adjourn at 12:02 AM

**NEXT MEETING:** November 20, 2018 at 9:00 am