

BUSINESS DEVELOPMENT COMMITTEE MEETING

MINUTES

North Park Main Street | 3939 Iowa Street, Suite 2 | (619) 295-2501

Tuesday, September 11, 2018

- 1. Call to Order: 11:00AM**
- 2. Approval of agenda and April meeting minutes**
 - a. Minutes approved on consensus
- 3. Public comment on items not in the agenda**
 - a. No comments
- 4. Committee Project Vision Charrette**
 - a. The first session was held to determine projects for the committee.
 - b. Strengths and Challenges were identified
 1. Strengths: diversity, breweries, boutiques, music, food, walkability, parking garage, PBID, community pride, pro-development, hip neighborhood
 2. Challenges: Lack of data, diversity of food venues, capacity of NPMS, demographics of North Park, property vacancies, lack of wayfinding.
 - c. The next session will focus on identifying trends and opportunities.
- 5. Announcements**
 - a. Angela Landsberg announced Taste of North Park and Small Business Saturday
 - b. Paris Landen announced a program to include promotions that will benefit restaurants during Small Business Saturday
- 6. Adjournment**
 - a. Adjourn at 12:00 AM

NEXT MEETING: October 9, 2018 at 11:00 am