

PROMOTIONS COMMITTEE MEETING

AGENDA

North Park Main Street

Thursday, September 20, 2018 at 9:00 AM to 10:00 AM

North Park Main Street Office | 3939 Iowa Street, #2

(619) 294-2501

1. Call to Order
2. Introductions / Public Comment
3. Announcements (5 minutes)
4. Approval of Agenda and Minutes (5 minutes)
5. 2019 Festival of Arts in North Park
 - a. Potential change to event hours of operation
 - b. Beer garden structure
6. Thursday Market, Sunny Lee (10 minutes)
 - a. Soccer City activation at 9/20 market
 - b. Thursday Market coupon program
 - c. Social assets available at <http://bit.ly/explorenorthparksocial>
 - d. North Park businesses at the market
7. Taste of North Park, Angela Landsberg (10 minutes)
 - a. Update on event to be held on October 13, 2018 from 11-3:00 pm
 - c. Social assets available to North Park Businesses at bit.ly/tasteofnpassets
8. Ray at Night, Sunny Lee and Angela Landsberg
 - a. Event recap
9. San Diego Beer Week November 2-11, 2018, Angela Landsberg (5 minutes)
 - a. A7D San Diego Beer Week Roundup
10. Woolworths mural
 - a. Artist Kim Curran: presentation of concepts for the Woolworths mural
11. Small Business Saturday, Angela Landsberg (5 minutes)
 - a. Event to be held on November 24, 2018
 - b. Update on promotional plans for the event
12. Adjournment

Next Promotions Meeting: October 18, 2018 at 9:00 am