

DESIGN COMMITTEE MEETING

MINUTES

North Park Main Street

Tuesday, September 4, 2018 at 9:00 AM

North Park Main Street Office | 3939 Iowa University Avenue | (619) 294-2501

1. **Call to Order and Introductions: 9:06 am**
2. **Announcements**
 - a. No announcements
3. **Approval of agenda and minutes**
 - a. Minutes and agenda approved by Donna Posin, seconded by Steve Blasingham, all in favor.
4. **Andrew Wright, CNP Signs and Graphics**
 - a. Andrew informed the committee that the design of the kiosk has changed to not include electrical.
 - b. A discussion on the inclusion of solar was held by the committee. If solar is to be included, it was suggested that the location be tested for adequate sunlight for charging the sign.
 - c. The committee was informed that the North Park Planning Committee must approve the kiosk and NPMS will need an encroachment permit. Design must be solidified before the permit submittal.
5. **Wayfinding signage**
 - a. NPMS staff is working on identifying locations for signage
 - b. A discussion on iconography and identity for the signs was held.
 - c. NPMS will continue to identify regions in the district and move inward.
 - d. Committee to work on imagery, information, and text.
6. **NPPBID Landscaping Project**
 - a. A presentation of areas identified for landscaping improvement during the last Design Committee meeting was given.
 - b. The committee voted to choose the area of Lincoln and 30th Street for landscaping improvement.
7. **Items not on agenda**
 - a. A discussion was held on reinvigorating the arts district in North Park and how we maintain artists and artist areas.
 - b. Lynn Susholtz asked how the committee can support and incentivize arts and culture businesses.
 - c. A discussion was held on ways to raise money to support artists and policy and program development. Angela Landsberg proposed a two cent tax on beer from six breweries with funds raised allocated to artist housing.
 - d. Topic to be discussed in Business Development Committee.
8. **Adjournment**
 - a. Adjourn at 10:00 am, all in favor.

Next Meeting: October 2, 2018 at 9:00 am