

PROMOTIONS COMMITTEE MEETING

MINUTES

Thursday, April 19, 2018 at 9:00 AM to 10:00 AM

North Park Main Street Office | 3939 Iowa Street, #2 | (619) 294-2501

1. **Call to Order at 9:02**
2. **Introductions / Public Comment**
 - a. No comment.
3. **Approval of Agenda and Minutes**
 - a. Motion to approve agenda and minutes by Anna Gamboa, seconded by Steve Blasingham. All in favor.
4. **North Park Street Gallery**
 - a. Julia gave an event update on May 27 event including participants and plans for music.
5. **Explore North Park Update**
 - a. Haley of A7D gave a presentation on Explore North Park social and analytics
6. **SDCCU Festival of Arts in North Park**
 - a. An event update was given by Julia Sanchez: inclusion of Cutwater Spirits, vendors, volunteers and the Craft Beer Block.
 - b. Chris Blankinship spoke on the Untapped App.
7. **Bike to work Day**
 - a. NPMS to host two pit stops: one at Cardamom and another at the Thursday Market.
8. **Business Mixer**
 - a. NPMS to host business mixer on June 4 from 6-8 pm at Second Chance.
9. **Thursday Market**
 - a. NPMS recruiting a new Market Manager. A discussion on NPMS, Promotions, and manager duties was held. NPMS to have more influence on the appearance of the market.
10. **Announcements**
 - a. Joseph Balestrieri announced Bird Rock Concerts on July 7 & 21 and August 4 & 18.
11. **Adjournment at 10:00 am**

Next Promotions Meeting: June 21, 2018 at 9:00 AM