

PROMOTIONS COMMITTEE MEETING

AGENDA

North Park Main Street

Thursday, August 16, 2018 at 9:00 AM to 10:00 AM

North Park Main Street Office | 3939 Iowa Street, #2

(619) 294-2501

- 1. Call to Order**
- 2. Introductions / Public Comment**
- 3. Announcements (5 minutes)**
- 4. Approval of Agenda and Minutes (5 minutes)**
- 5. Explore Magazine Advertising, Angela Landsberg and Anna Gamboa (10 minutes)**
 - a. Supporting the Explore North Park program
- 6. Thursday Market, Anna Gamboa and Sunny Lee (10 minutes)**
 - a. Importance of supporting the Market
- 7. Taste of North Park, Angela Landsberg and Anna Gamboa (10 minutes)**
 - a. Update on event to be held on October 13, 2018 from 11-3:00 pm
 - c. Review of Social assets available to North Park Businesses
- 8. San Diego Beer Week, Anna Gamboa (5 minutes)**
 - a. November 2-11, 2018
 - b. Ideas for marketing and utilizing web forms for North Park promotions and specials
- 9. Health & Fitness Month, Anna Gamboa (5 minutes)**
 - a. Supporting North Park fitness businesses
- 10. Day of the Dead in North Park, Angela Landsberg (3-5 minutes)**
 - a. Event to be held on Saturday October 27, 2018
 - b. Information and event update
- 11. Small Business Saturday, Angela Landsberg and Anna Gamboa (5 minutes)**
 - a. Event to be held on November 24, 2018
 - b. Ideas for marketing to support North Park businesses
- 12. Adjournment**

Next Promotions Meeting:

September 20, 2018 at 9:00 am