

PROMOTIONS COMMITTEE MEETING

AGENDA

North Park Main Street

Thursday, June 21, 2018 at 9:00 AM to 10:00 AM

North Park Main Street Office | 3939 Iowa Street, #2

(619) 294-2501

1. **Call to Order**
2. **Introductions / Public Comment (5 minutes)**
3. **Announcements (5 minutes)**
4. **Approval of Agenda and Minutes (5 minutes)**
5. **Anna Gamboa of A7D (10 minutes)**
 - a. Update on Explore North Park Social Media
 - b. Promotions recap: SDCCU Festival of Arts in North Park
6. **Thursday Market (10 minutes)**
 - a. Market Update
 - b. Summer Solstice Party Event Update
7. **NPPBID (10 minutes)**
 - a. Discussion on determining ways to promote the NPPBID
 - b. Promotion and branding of NPPBID projects
8. **Adjournment**

Next Promotions Meeting:

July 19, 2018