

North Park Main Street | Minutes of the Board of Directors Meeting
3939 Iowa Street Suite 2, San Diego CA 92104
June 14, 2018

ATTENDANCE

Board Members Present

Joseph Balestrieri (President), Troy Geyer (Vice-President), Al Kerendian (Secretary), Andrew Greenberg (Treasurer)

Steve Billings, Steve Blasingham, David Gamboa, Matt Gordon, Jason Noble, Matthew Segal, Lynn Susholtz

Board Members Absent

Chris Blankinship, Patrick Cowan

Staff in Attendance

Angela Landsberg (Executive Director), Jake J. Romero (Assistant Director), Roni Kleinhen (Bookkeeper)

Guests Present

San Diego Community Police Officer Jenny Hall, Tyler Renner-Office of City Councilmember Chris Ward, Jason Weisz-Office of State Senator Toni Atkins, Tim Taylor-North Park Planning Committee, Catt Fields White – North Park Thursday Market, Michaela Valk – Office of Assembly Member Todd Gloria, Nick Serrano - Office of Assembly Member Todd Gloria, Tanner French – Senior Traffic Engineer, City of San Diego, Elizabeth Studebaker – Neighborhood Investment Manager, City of San Diego, Christopher Olsen – City of San Diego Fiscal Policy Analyst, Robert Carr – San Diego Green Building Council

I. Call to Order and Self-Introductions

A. Meeting called to order at 8:03

II. Adoption of Agenda

A. Motion to adopt agenda by Jason Noble, seconded by Al Kerendian, all in favor.

III. Public Comment and Items Not on the Agenda (3-minute limit per person)

A. No comment

IV. Announcements

- A. Robert Carr of the Green Building Council announced an upcoming event.
- B. Joe Balestrieri announced Bird Park Concerts.
- C. Angie spoke on upcoming NPMS events.

V. Consent Items

A. Motion to approve minutes and financials by David Gamboa, seconded by Lynn Susholtz, abstention by Matthew Segal, remainder in favor.

VI. Presentation: Tanner French, Senior Traffic Engineer, City of San Diego

A. Tanner gave a presentation on the process to implement parking conversions in North Park.

VII. Presentation: Christopher Olsen, City of San Diego Fiscal Policy Analyst

A. Christopher gave a presentation on the City budget and approval process

VIII. Community Reports

- A. North Park Thursday Market: Catt Fields White
 - 1. Catt gave an update on the Market, announced that it was her last day at the Market, welcomed Brian Beevers, and thanked Elizabeth Studebaker for bringing her on to run the Market.
- B. Police Report: Jenny Hall
 - 1. Jenny reported on crime in the district.
- C. State Senator Toni Atkins, District 49: Jason Weisz
 - 1. Jason distributed a newsletter, spoke on legislation being sponsored by Senator Atkins, and extended an invitation to attend Toni's Small Business Reception.
- D. Assembly Member Todd Gloria, District 78: Nick Serrano
 - 1. Nick spoke on legislation sponsored by Todd Gloria's office, announced his replacement, Michaela Valk and recognized Officer Jenny Hall as Assembly District Woman of the Year.
- E. County Supervisor Ron Roberts, Fourth District: Nerea Urtasun
 - 1. No report
- F. San Diego Council Member Chris Ward: Tyler Renner
 - 1. Tyler spoke on homelessness issues: housing, storage of personal items, and operational changes at homeless facilities.
- G. City of San Diego, Neighborhood Investment Manager: Elizabeth Studebaker
 - 1. Elizabeth clarified that PBID funding is not part of the City budget process but comes from special funds.
 - 2. She spoke on the Small Business Advisory Board, the Urban Agriculture Website activation, and placemaking amendments.
- H. North Park Planning Committee: Tim Taylor
 - 1. Tim spoke on NPPC election results.
- I. North Park Maintenance Assessment District: Jake Romero
 - 1. Jake gave an update on the MAD.

IX. Presidents Report:

- A. North Park Thursday Market
 - 1. Angela Landsberg announced Brian Beevers as the new Market Manager.
 - 2. PROPOSED MOTION: SHALL NORTH PARK MAIN STREETS BOARD OF DIRECTORS APPROVE THE NORTH PARK THURSDAY MARKET CONTRACT?
 - 3. Motion to approve by Matt Gordon, seconded by Steve Billings, all in favor.

X. Standing North Park Committee Reports

- A. **Design Committee** (Lynn Susholtz)
 - 1. Lynn reported on items at the last meetings: Holiday wreath purchase, North Park Garage Art Project, and discussions with Target on the dinosaur mural replacement.

B. **Promotions Committee** (David Gamboa)

1. No Report

C. **Business Development Committee** (Troy Geyer)

1. Angela stressed the lack of attendance at this committee. May change to a quarterly meeting or be folded into another committee.

XI. **Executive Director's Report** (Angela Landsberg)

- A. See attached

XII. **Closed Session: Staff Compensation**

- A. MOTION TO MOVE TO CLOSED SESSION AT 9:33 AM MADE BY DAVID GAMBOA, SECONDED BY MATTHEW SEGAL, ALL IN FAVOR

XIII. **Move to Regular Session**

- A. Return to regular session at 10:08 am

XIV. **Adjournment**

- A. Motion to adjourn by David Gamboa, seconded by Steve Blasingham, all in favor.
- B. *ADJOURN MEETING at 10:08 AM*

NEXT MEETING: August 9, 2018 at 8:00 AM, North Park Main Street Administrative Office

Respectfully Submitted by: _____

Alfred Kerendian, Board Secretary